

Workshop Details

FOR IMMEDIATE RELEASE –

Date: 21st August, 2026

Outreach Program:

Consortium for Educational Communication (CEC) conducts an Online Workshop for the Academicians of Gurukula Kangri (Deemed to be University), Haridwar

(New Delhi) (21st August, 2026) - The Consortium for Educational Communication (CEC), is one of the Inter University Centres set up by the University Grants Commission of India. It has been established with the goal of addressing the needs of higher education. Through its established network of 20 Media centres, Consortium for Educational Communication (CEC), is actively engaged in the systematic development of SWAYAM MOOCs and the production of educational content for broadcast over DTH channels, thereby ensuring wide and equitable access to higher education.

In the view of growing importance of digital education, and MOOCs (Massive Open Online Courses), Consortium for Educational Communication (CEC) has initiated an Outreach Program for the year 2026. The outreach program is necessary for increasing awareness and engagement about CEC and its initiatives in the field of digital education. With regard to its outreach program, CEC conducted an online workshop on MOOCs awareness for the academicians of Gurukula Kangri (Deemed to be University), Haridwar on 21st August, 2026. The workshop was attended by 35 academicians.

Prof. Pratibha Mehta Luthra, Vice-Chancellor of Gurukula Kangri (Deemed to be University), Haridwar, delivered the opening remarks for the online workshop. She highlighted the importance and benefits of MOOCs for students in remote parts of Haridwar and surrounding areas, emphasizing how increased awareness and outreach can encourage digital learning and enrolment.

After the opening remarks, the presentation of the CEC showreel and a brief introduction to the basics of MOOCs was conducted by the CEC team. Dr. Rakshak Jain, Director of CEC- EMRC, Kolkata, delivered a comprehensive overview of MOOCs, Open Educational Resources (OER), and E-learning. Speaking as an Expert Resource Person, he focused on pedagogy, the education system, and India's initiatives in these domains. Dr. Jain highlighted the application of instructional design models in preparing OER and MOOC materials, as well as the process of content development and delivery. Furthermore, he emphasized the structure and workflow of MOOCs, synchronous and asynchronous delivery methods, and the integration of AI tools. He concluded by explaining how faculty members can create and submit proposals for developing MOOC courses.

Dr. Nisha Yadav, Assistant Professor at Gurukula Kangri (Deemed to be University), Haridwar, concluded the online workshop by sharing her insights and experience in MOOCs development, while encouraging participants to expand awareness to ensure higher enrolment and broader adoption of digital education.

The online workshop officially concluded with a formal Vote of thanks.

The screenshot displays a Zoom meeting in progress. The main window shows a presentation slide titled "From Concept to Development: Designing OERs & MOOCs" by Dr. Rakshak Jain, Director of EMRC Kolkata. The slide includes a "Why?" section and a diagram of "e-Learning Applications & Dissections". The Zoom interface shows a grid of participants at the bottom, including Dr. Nisha Yadav, Dr. Reena Verma, and others. The top of the screen shows the presentation software interface with various toolbars.

Issued by:

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