

# GURUKULA KANGRI (DEEMED TO BE UNIVERSITY)

Haridwar – 249404, Uttarakhand

(NAAC 'A' Grade Accredited Deemed to be University u/s 3 of UGC Act 1956)

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

### CORPORATE / INDUSTRY FEEDBACK ANALYSIS REPORT

Corporate Affairs and Outreach Cell (Placement Cell)

**Academic Year: 2025-26**

Feedback Period: April 2025 – April 2026

Prepared by	Internal Quality Assurance Cell (IQAC)
Report Type	Corporate / Industry Stakeholder Feedback
Academic Year	2025-26
Feedback Period	April 2025 – April 2026
No. of Forms	14 Feedback Forms
No. of Companies	14 Companies / Organisations
Overall Satisfaction (A++ + A)	<b>78.6%</b>
Date of Report	June 2026
NAAC Reference	Criterion II / Criterion III / Criterion VI

*IQAC, Gurukula Kangri (Deemed to be University), Haridwar*

## 1. Introduction

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Gurukula Kangri (Deemed to be University), Haridwar, collects structured feedback from industry delegates and corporate visitors during campus placement drives, recruitment processes, internship drives, and guest interactions as part of its institutionalised quality assurance framework. This practice is aligned with NAAC guidelines for stakeholder feedback and supports continuous improvement in student development, curriculum planning, and institutional effectiveness.

This report presents the analysis of **14 Corporate / Industry Feedback Forms** collected during **Academic Year 2025-26** (April 2025 – April 2026) by the Corporate Affairs and Outreach Cell of the University. The feedback was received from **14 companies/organisations** representing diverse industrial sectors.

*Year-in-progress. Feedback compiled for AQAR AY 2025–26 and ongoing NAAC accreditation cycle preparation.*

## 2. Scope and Methodology

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The feedback was collected through the University's standardised Corporate Feedback Form maintained by the Corporate Affairs and Outreach Cell. Each form captures:

- Name and details of the visiting company/organisation and delegate
- Delegate's designation and purpose of visit
- Narrative feedback on student quality, infrastructure, and institutional support
- Specific suggestions for improvement
- Overall grade: A++ (Excellent), A (Very Good), B++ (Good), or B (Needs Improvement)

**Purpose of visits during AY 2025-26:** Campus recruitment drives, summer internship placement, industry interface visits.

### 3. List of Companies / Organisations – AY 2025-26

A total of **14 companies and organisations** from various industry sectors visited the University during AY 2025-26 for campus recruitment, internship drives, and academic-industry interaction activities.





S.No.	Name of Company / Organisation	Sector / Domain
1	Japp India Pvt. Ltd.	Manufacturing
2	Pritam International Pvt. Ltd.	Manufacturing / Trading
3	Konstrukt Learning Solutions Pvt. Ltd.	EdTech / Corporate Training
4	Prince Pipes & Fittings Ltd.	Manufacturing/Infrastructure
5	10M Human Resource Pvt. Ltd.	HR / Staffing
6	Lakshay Edusolutions Pvt. Ltd.	EdTech
7	Konstrukt Learning Solutions Pvt. Ltd. (2nd Drive)	EdTech / Corporate Training
8	Genus Power Infrastructure Ltd.	Power / Smart Metering
9	Learnet Skills Pvt. Ltd.	EdTech
10	A.R. Systems Pvt. Ltd.	IT / Systems
11	Ieva API India Pvt. Ltd.	IT / API Solutions
12	Teva API India Pvt. Ltd.	Pharma / API
13	Bajaj Electricals Ltd.	Electrical / Engineering
14	Wipro Ltd.	IT / Software

## 4. Grade-Wise Distribution of Feedback

The overall grade distribution of **14 feedback forms** received during AY 2025-26 is presented below. The grades reflect the visiting delegates' overall assessment of their campus visit experience including student quality, infrastructure, hospitality, and placement process effectiveness.

Grade	No. of Responses	Percentage	Level of Satisfaction
A++	7	50.0%	Excellent / Outstanding
A	4	28.6%	Very Good
B++	2	14.3%	Good / Satisfactory
B	1	7.1%	Needs Improvement
<b>Total</b>	<b>14</b>	<b>100%</b>	

### Graphical Distribution of Grades

Grade	Count	%	Visual Distribution
A++ (Excellent/Outstanding)	7	50.0%	 50.0%
A (Very Good)	4	28.6%	 28.6%
B++ (Good / Satisfactory)	2	14.3%	 14.3%
B (Needs Improvement)	1	7.1%	 7.1%

**Overall Satisfaction (A++ + A combined): 78.6%** of respondents rated the campus visit experience as Very Good or Excellent.

## 5. Key Positive Feedback from Industry Delegates

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The following strengths and positive observations were consistently highlighted by industry delegates who visited the University during AY 2025-26:

- Very well-conducted campus drive; organizers managed the entire process very well under expert guidance
- Very good candidates noted; team leadership qualities and initiative appreciated by delegates
- Students are good at setting goals, have good field knowledge, and possess a nice interactive style
- Training and placement department appreciated for a wonderful visit and full support in all processes
- Students found enthusiastic and of massive calibre — delegates highly impressed with student quality
- Placement Department was very cooperative and everything was very good throughout the drive
- Memorable and meaningful interaction; delegates expressed keenness to continue partnership with GKV

## 6. Suggestions for Improvement from Industry

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The following areas for improvement were identified by industry delegates during AY 2025-26. These inputs serve as important data points for curriculum review, student skill development, and institutional planning:

- Students are not strong in conceptual understanding — subject conceptual clarity needs targeted improvement
- Communication skills need to be enhanced with regular industry-relevant practice and exposure
- More focus on subject knowledge in technical and applied domains is required
- Improve network/IT infrastructure to avoid online assessment submission issues
- Further emphasis on placement grooming including aptitude preparation and technical interview readiness

## 7. Action Taken on Feedback Received

Based on the feedback and suggestions received from industry delegates during AY 2025-26, the following actions have been initiated by the IQAC, Academic Departments, and the Corporate Affairs and Outreach Cell:

S.No	Issue / Suggestion Identified	Action Taken / Initiative Planned
1	Conceptual clarity in subjects	Concept-strengthening intensive sessions introduced; Faculty directed to emphasise fundamentals in final-year classes; Weekly concept tests added
2	Communication skills	Industry communication training programme extended; Regular mock PI sessions being conducted by Career Development Cell with alumni panels
3	IT infrastructure	Assessment lab with dedicated internet bandwidth now operational; Redundant connectivity fully in place for all major drives
4	Aptitude and interview readiness	Weekly aptitude practice tests implemented across all final-year programmes; Alumni mock interview panels being organised each semester

## 8. Conclusion

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The analysis of corporate feedback received during Academic Year **2025-26** reflects a **satisfactory level of industry satisfaction** with Gurukula Kangri (Deemed to be University)'s placement processes, student quality, and institutional environment. With **78.6%** of delegates rating their experience as 'A' (Very Good) or 'A++' (Excellent/Outstanding), the University continues to maintain a strong industry interface.

The recurring themes of appreciation for technical knowledge, campus infrastructure, and institutional hospitality affirm the University's commitment to academic excellence and industry readiness. The suggestions identified — particularly around communication skills, emerging technology exposure, and subject conceptual clarity — have been taken up as priority interventions for the subsequent academic cycle.

This report will be placed before the IQAC for review, shared with relevant Boards of Studies for curriculum inputs, and included in the **Annual Quality Assurance Report (AQAR)** as evidence of the University's stakeholder feedback mechanism.