



गुरुकुल कांगड़ी (समविश्वविद्यालय) हरिद्वार

यू०जी०सी० / भारत सरकार द्वारा अनुदानित समविश्वविद्यालय )

**Gurukula Kangri (Deemed to be University) Haridwar**

(Deemed to be University funded by UGC/Govt.Govt. of India)

**Admission Brochure (2026-2027)**

(For Male Candidates)

**FACULTY OF MANAGEMENT STUDIES (FMS)**

MAIN CAMPUS, HARIDWAR

(For Female Candidates)

**DEPARTMENT OF MANAGEMENT STUDIES (DMS)**

KANYA GURUKULA CAMPUS, HARIDWAR

**COURSES OFFERED**

- Ph.D.
- MBA
- MBA (Business Economics)
- BBA / BBA (Hons.) / BBA (Hons. With Research)
- Certificate Course in The Art of Happiness  
(For male candidates only)
- Certificate Course in Sales Management  
(For male candidates only)

**Apply Online**



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**Toll Free Number: 9309 455 455**

# From Dean's Pen...

At the Faculty of Management Studies (FMS) and the Department of Management Studies (DMS), we are committed to nurturing the overall personality of future leaders and fostering their development as good human beings. We take pride in offering a range of management courses designed to serve diverse sections of society, driven by a mission to make the world a more peaceful and meaningful place to live.

Our alumni are the backbone of our institution, serving as a vital bridge between academia and industry. Wherever they go and whatever they achieve, one thing remains constant: their enduring connection with FMS and DMS. This relationship strengthens the bond between our faculties, students, and alumni, enhancing our placement records year after year. Over the past few years, FMS and DMS have distinguished themselves as leading business schools through continuous advancements in teaching methodologies and dedicated efforts to groom students. A hallmark of a great educational institution is its ability to unlock the latent potential of its students, ensuring their holistic development. At FMS and DMS, we embrace the philosophy that a balance of work, play, and learning creates a more enriching educational experience. Hence, we emphasize learning-driven teaching rather than traditional pedagogical methods. Believing that today's young minds will shape the policies of tomorrow, FMS and DMS provide students with opportunities to explore innovative tools and techniques to sharpen their skills. In today's intellectual, technical, and competitive environment, being intuitive, creative, and communicative is crucial for success. To prepare our students for these demands, we regularly organize conferences, symposiums, business quizzes, poster-making contests, and various outreach programs. These initiatives encourage out-of-the-box thinking and empower our students to tackle future challenges with intelligence and poise. FMS and DMS remain committed to their mission of fostering the intellectual growth and personal development of every student, ensuring they emerge as competent professionals and responsible global citizens.



**Prof. Surekha Rana**  
**Head & Dean**

The Faculty of Management Studies (FMS) and the Department of Management Studies (DMS) at Gurukula Kangri (Deemed to be University), Haridwar, have been at the forefront of management education since their inception in 1996. Over the years, FMS and DMS have evolved into vibrant academic centers committed to nurturing competent, ethical, and visionary professionals who can navigate the complexities of the global business environment with confidence and integrity.

The Faculty offers a comprehensive range of programs that blend academic rigor with industry relevance. These include postgraduate programs in MBA and MBA in Business Economics, along with a four-year BBA (Honors) undergraduate program aligned with the NEP 2020 guidelines since 2022–23. In addition, the Faculty conducts certificate courses in emerging and value-based areas such as Sales Management and The Art of Happiness, designed to enhance both professional and personal growth. Admissions to these programs are through national-level examinations such as CUET, CAT, MAT, CMAT, and GMAT, ensuring merit-based selection and academic excellence.

FMS and DMS also offer Ph.D. programs in Management, further enriching their research culture and academic contributions. The institutions emphasize innovation-driven learning, entrepreneurship, and leadership development, equipping students to meet dynamic industry challenges. Beyond academics, they promote research, consultancy, and managerial excellence, supported by state-of-the-art infrastructure, including Wi-Fi-enabled classrooms, digital resources, and video conferencing facilities. Over the decades, FMS and DMS have earned a reputation as premier institutions for teaching, research, and consulting. Their distinguished alumni hold leadership positions in top national and multinational organizations, exemplifying the Faculty's enduring legacy of excellence. FMS/DMS continues to provide an inspiring environment that fosters learning, innovation, and holistic development, treating every student as an invaluable asset and shaping them into responsible global citizens.

**Our  
Legacy...**

# Our Faculty Members

## FMS



Prof. V. K. Singh



Prof. Pankaj Madan



Dr. Anil Dangwal



Dr. Rajul Bhardwaj



Dr. Mithlesh Pandey



Dr. Kapil Pandey



Mr. Ratnesh Kr. Shukla

## DMS



Prof. Surekha Rana



Prof. Bindu Arora



Dr. Poonam Paniuly



Dr. Indu Gautam



Dr. Ashima Garg



Dr. Neha Kaushik

The Faculty of Management Studies (FMS), established in the year 1996, is at present running two full - time Post Graduate programmes - MBA and MBA (Business Economics) at main campus of GKU (DU), Haridwar for Male students and at Kanya Gurukula Campus, Haridwar for Female students. Besides these, Certificate Courses, an Under Graduate course BBA, and Ph.D. programme with different specializations are also running. The FMS aims at providing quality oriented managerial manpower for the industry. FMS nourishes competent professional managers for competitive business environment as well as it infuses entrepreneurial and innovative styles in future managers. The faculty provides education to combine multifaceted objectives of research, consultancy and managerial excellence. Marching ahead to the path of success, department is providing ' Wi-Fi ' environment and video conferencing facility to the students and faculty members. Faculty has a newly built Vedic gallery showing practical relevance and significance of vedas and modern business management practices. The curriculum FMS is industry focused with blend of subjects including IKS, Business Analytics, Design Thinking, Emerging Technologies etc.

### Departmental Library

The departmental library at main campus, Haridwar more than 10,000 books and 52 research journals in the field of Management, IT, Economics, Finance, Marketing, Insurance, Investment etc. Along with the departmental library, our university also has a central library where books related to all fields and specializations of management are available. For more information, please open the central library link. Click here- <https://www.gkv.ac.in/central-library-2/>

### Departmental Publication

Department is regularly publishing its annually International Refereed Journal 'Gurukul Business Review (GBR)' and News Letter Manthan.

### Communication and Computer Lab

An air-conditioned communication lab with audio visual equipments & a GD room with latest equipments have been established to improve communication for the would be managers. The facility of air conditioned Computer lab fully equipped with computer systems, printers and latest softwares, i.e., SPSS, Emerald and CapitaLine are available for the students.

### Collobaration with Industries and Placements

As per the requirement of the syllabus, the students have to go for training in Industries and other Organizations. Apart from this, department regularly interacts with business personalities who update all students with ups and downs of industrial and business scenario. Placement and Training assistance is provided by CAOC.

सन 1996 में स्थापित प्रबंधन अध्ययन संकाय (एफ.एम.एस.) द्वारा वर्तमान में मुख्य परिसर, गु.को. (स.वि.), हरिद्वार परिसर के साथ एवं ऋषिकेश परिसर, देहरादून में छात्रों के लिए दो पूर्णकालिक स्नातकोत्तर पाठ्यक्रम एम.बी.ए. एवं एम.बी.ए. (बिजनेस इकोनॉमिक्स) का संचालन किया जा रहा है। इसके अलावा प्रबंधन एवं पर्यावरण मानव संसाधन प्रबंधन (एच.आर.डी.) तथा प्रबंधन के विभिन्न क्षेत्रों में पी-एच.डी. कार्यक्रम भी चलाये जा रहे हैं। उद्योग जगत को गुणवत्तापूर्ण प्रबंधनिक जनशक्ति प्रदान करना, संकाय का उद्देश्य रहा है। गुणवत्तापूर्ण अध्ययन एवं प्रबंधन व्यक्तित्व व्यावहारिक वातावरण में सक्षम व्यावसायिक प्रबंधक तैयार करता रहा है। साथ ही भावी प्रबंधकों में उद्यमिता तथा नवीन शैली का अनुप्रयोग करता रहा है। संकाय द्वारा शोध एवं शिक्षण में प्रबंधकीय श्रेष्ठता से जुड़ी बहुविधियां शिक्षा प्रदान की जाती है। प्रगति के पथ पर आगे बढ़ते हुए, विभाग अपने छात्रों एवं अध्यापकों को 'वर्ल्ड-क्लास' वातावरण एवं नवीनतम कार्यक्रमों का सुविधा प्रदान करता है। समय-समय पर नवीनतम वैश्विक संगोष्ठी एवं सेमिनार का आयोजन किया जाता है, जिसमें वेदों और आधुनिक व्यवसाय प्रबंधन प्रणालियों की व्यावहारिक प्रासंगिकता और महत्व सिखाया गया है। हमारे विभाग का पाठ्यक्रम उद्योग-केंद्रित है, जिसमें भारतीय ज्ञान परंपरा, बिजनेस एनालिटिक्स, डिजाइन थिंकिंग, उभरती प्रौद्योगिकियाँ आदि विषयों का समावेश किया गया है।

### विभागीय पुस्तकालय

मुख्य परिसर, हरिद्वार के विभागीय पुस्तकालय में प्रबंधन, सूचना तकनीक, अर्थशास्त्र, वित्त, विपणन, बीमा तथा निवेश इत्यादि विषयों पर 10,000 से अधिक पुस्तकें एवं 52 शोध पत्रिकायें उपलब्ध हैं। विभागीय पुस्तकालय के साथ-साथ हमारे विश्वविद्यालय में एक केंद्रीय पुस्तकालय भी उपलब्ध है, जहाँ प्रबंधन के सभी क्षेत्रों एवं विशेषज्ञताओं से संबंधित पुस्तकें उपलब्ध हैं। अधिक जानकारी के लिए कृपया केंद्रीय पुस्तकालय के लिंक को खोलें - <https://www.gkv.ac.in/central-library-2/>

### विभागीय प्रकाशन

विभाग अपने वार्षिक अन्तर्राष्ट्रीय रेफरीड जर्नल 'गुरुकुल बिजनेस रिव्यू (जी.बी.आर.)' और न्यूज लेटर मंथन का प्रकाशन नियमित रूप से कर रहा है।

### संप्रेषण एवं कंप्यूटर प्रयोगशाला

भविष्य के मैनेजर्स की संवाद दक्षता बढ़ाने हेतु संकाय में ऑडियो-वीडियो उपकरणों से सुसज्जित वातानुकूलित संप्रेषण प्रयोगशाला एवं अत्याधुनिक उपकरणों से युक्त समूह निर्माण कक्ष की स्थापना की गयी है।

प्रबंधन अध्ययन विभाग में आधुनिक कम्प्यूटर, प्रिंटर एवं आधुनिकतम सॉफ्टवेयर जैसे एस.पी.एस.एस., इन्स्टैट एवं कैपिटलाइज युक्त वातानुकूलित कम्प्यूटर प्रयोगशाला भी विद्यार्थियों के लिए उपलब्ध है।

### औद्योगिक संस्थाओं से सहयोग एवं नियोजन

पाठ्यक्रम की आवश्यकताओं के अनुसार छात्र-छात्राओं को विभिन्न औद्योगिक संस्थाओं तथा संगठनों में प्रशिक्षण हेतु भेजा जाता है। इसके अतिरिक्त, संकाय विभिन्न औद्योगिक/व्यावसायिक संस्थानों से औद्योगिक परिवेश में होने वाले उतर-चढ़ाव की जानकारी छात्र-छात्राओं के ज्ञानवर्धन के लिए उपलब्ध कराता है। नियुक्ति एवं प्रशिक्षण सहायता CAOC द्वारा प्रदान की जाती है।

## HOW TO APPLY

Information Brochure can be obtained from the office of Registrar Gurukula Kangri (Deemed to be University) by paying Rs. 200/- or by sending a demand draft of Rs. 200/- in favour of "Registrar, Gurukula Kangri (Deemed to be University)" payable at Haridwar.

The candidates appearing in the final year/semester of qualifying examination are also eligible to apply. Only those candidates can apply who are appearing in their repeat examination/s along with their final year/semester examination and subsequently pass them. Candidates will have to compulsorily produce their result of qualifying examination within 45 days of admission, failing which their admission will be automatically treated as cancelled.

### Note:-

1. There shall be a relaxation of 5% marks for SC/ST/OBC/PWD/Handicap/ GKV graduates in the restriction of minimum eligibility for all the courses.
2. Candidate must check carefully and ensure that he/she fulfills the minimum eligibility mentioned in the information brochure before submitting the application. If the candidate's eligibility is found incomplete/incorrect at any stage during admission process and after admission, his/her admission will be cancelled for which he/she will solely be responsible.
3. A particular specialization shall be run only if minimum 10 students opt for it.

## आवेदन कैसे करें

विवरण पत्रिका कुलसचिव, गुरुकुल कांगड़ी (समविवविद्यालय) के कार्यालय से ₹200/- के भुगतान द्वारा अथवा कुलसचिव, गुरुकुल कांगड़ी (समविवविद्यालय) के पक्ष में देहरादून पर देय डिमांड ड्राफ्ट ₹200/- डिमांड ड्राफ्ट को डाक द्वारा भेजकर प्राप्त किया जा सकता है।

अंतिम वर्ष/सेमेस्टर की अहर्ता परीक्षा दे रहे अभ्यर्थी भी आवेदन कर सकते हैं। अहर्ता परीक्षा के अंतिम वर्ष/सेमेस्टर को परीक्षा में भाग लेने वाले वही अभ्यर्थी प्रवेश के पात्र होंगे जो अपने अंतिम वर्ष/सेमेस्टर की परीक्षा के साथ पूर्व की बची हुई पुनः परीक्षा भी दे रहे हों तथा जिनकी उसके बाद की कोई पुनः परीक्षा शेष न रह जाए। छात्र/छात्रा को अपनी अहर्ता का परीक्षा परिणाम प्रवेश के 45 दिन तक अनिवार्य रूप से जमा करना होगा जिसके अभाव में उनका प्रवेश स्वतः निरस्त हो जाएगा।

### नोट:-

1. अनु. जाति/ अनु. जनजाति /अ.पि.वर्ग/निशक्त एवं गुरुकुल कांगड़ी (समविवविद्यालय) के स्नातकों के लिए सभी पाठ्यक्रमों में न्यूनतम योग्यता के प्रतिशत में 5% की छूट होगी।
2. आवेदन करने से पूर्व अभ्यर्थी अपनी अहर्ता की सावधानी पूर्वक जांच कर सुनिश्चित कर लें कि वे विवरण पत्रिका के अनुसार निर्धारित अहर्ता पूर्ण करते हैं। प्रवेश प्रक्रिया के दौरान तथा प्रवेश के उपरांत यदि किसी भी स्तर पर अभ्यर्थी की अहर्ता अपूर्ण/ असत्य पाई गई तो उसका प्रवेश निरस्त कर दिया जाएगा जिसकी पूर्ण जिम्मेदारी अभ्यर्थी की ही होगी।
3. कोई भी विशेषज्ञता कम से कम 10 विद्यार्थियों द्वारा चुने पर ही चलाई जायेगी।

# ADMISSION PROCEDURE

## COUNSELING

Admission to various courses shall be given in order of merit through counseling. Candidates have to come for counseling in order of their merit on the specific day and time along with total annual fee of the course. Counseling may be continued on the next day if it does not complete within specified time. Candidates are supposed to arrange their boarding and lodging themselves.

**Candidates in the merit list will have to come for counseling alongwith the following documents:**

- Admit card of CAT/MAT/CMAT/CUET/GMAT/GRE/XAT & Other Equivalent Examination
- Score card of CAT/MAT/CMAT/CUET/GMAT/GREXAT & Other Equivalent Examination
- Attested copy of High School Certificate
- Attested copy of High School Marksheet
- Attested copy of Intermediate Certificate
- Attested copy of Intermediate Marksheet
- Attested copies of marksheets of all years of Graduation
- Character certificate (original copy)
- Migration certificate (original copy)
- Reservation category certificate (attested copy)
- Four passport size photographs
- If there is gap between the passing year of last examination and the admission, the candidate shall have to submit an affidavit by notary on the prescribed format
- Original copy of all the above certificates/documents (for verification)

*Note: Candidates must bring two sets of attested copies of all above documents.*

**Candidates will have to deposit a demand draft of Rs. 1100/- for BBA / MBA/ MBA(BE) as counseling/processing fee (nonrefundable) in favour of Registrar, Gurukula Kangri (Deemed to be University) payable at Haridwar at the time of counseling.**

Fee should be deposited immediately after the admission is granted. If the candidate fails to deposit the fee at the time of admission, his/her admission shall be treated as canceled, and the counseling fee will not be refunded. In case seats remain vacant after main counseling, further counselings will be held on given dates.

## प्रवेश प्रक्रिया

### काउंसलिंग

विभिन्न पाठ्यक्रमों में प्रवेश काउंसलिंग के माध्यम से मेरिट के आधार पर किये जायेंगे। अभ्यर्थियों को मेरिट क्रम अनुसार नियत दिन व समय पर काउंसलिंग हेतु पाठ्यक्रम के पूर्ण वार्षिक शुल्क के साथ आना होगा। काउंसलिंग नियत समय तक पूर्ण न होने पर अगले दिन भी जारी रह सकती है। अभ्यर्थियों को अपने रहने व खाने की व्यवस्था स्वयं करनी होगी।

**मेरिट सूची में आये अभ्यर्थियों को निम्न प्रमाण पत्रों सहित काउंसलिंग हेतु आना होगा :**

- CAT/MAT/CMAT/CUET/GMAT/GRE/XAT/ अन्य समकक्ष परीक्षा का प्रवेश पत्र
- CAT/MAT/CMAT/CUET/GMAT/GRE/XAT/ अन्य समकक्ष परीक्षा का स्कोर कार्ड
- हाईस्कूल प्रमाण पत्र की प्रमाणित प्रतिलिपि
- हाईस्कूल अंक पत्र की प्रमाणित प्रतिलिपि
- इंटरमीडिएट प्रमाण पत्र की प्रमाणित प्रतिलिपि
- इंटरमीडिएट अंक पत्र की प्रमाणित प्रतिलिपि
- स्नातक कक्षाओं के सभी वर्षों के अंक पत्रों की प्रमाणित प्रतिलिपि
- चरित्र प्रमाण पत्र (मूल प्रति)
- माइग्रेसन सर्टिफिकेट (मूल प्रति)
- आरक्षण का प्रमाण पत्र (प्रमाणित प्रतिलिपि)
- चार पासपोर्ट साइज फोटो ग्राफ
- यदि पूर्व कक्षा व वर्तमान प्रवेश के मध्य अंतराल हो तो अभ्यर्थी को निर्धारित प्रारूप पर नोटरी द्वारा प्रमाणित शपथ पत्र जमा कराना होगा।
- उपयुक्त सभी प्रमाण पत्रों की मूल प्रतियां (जांच हेतु)

**नोट:** अभ्यर्थियों को उपरोक्त सभी दस्तावेजों की सत्यापित प्रतियों के दो सेट साथ लाना अनिवार्य है।

**अभ्यर्थियों को काउंसलिंग के समय ₹1100/- का डिमांड ड्राफ्ट (नॉन रिफंडेबल) BBA/MBA/MBA(BE) के लिए, जो कि कुलसचिव, गुरुकुल कांगड़ी (समविद्यालय) के पक्ष में हरिद्वार पर देय हो, काउंसलिंग/प्रोसेसिंग शुल्क के रूप में जमा करना होगा।**

प्रवेश स्वीकृत किये जाने पर शुल्क तत्काल जमा करना होगा। काउंसलिंग के समय शुल्क जमा न करने की स्थिति में प्रवेश स्वतः ही निरस्त समझा जायेगा तथा काउंसलिंग शुल्क वापस नहीं किया जायेगा। कुछ काउंसलिंग के पश्चात मेरिट रिक्त रहने पर आगामी काउंसलिंग तय तिथियों पर सम्पन्न होगी।

## COURSES

The following Certificate, Under Graduate, Post Graduate Courses and Research programmes are run at main campus, Haridwar as well as Kanya Gurukula Campus, Haridwar.

- **Ph.D.**
- **MBA**
- **MBA (Business Economics)**
- **BBA (Hons.)**
- **Certificate Course in The Art of Happiness**  
(For male candidates only)
- **Certificate Course in Sales Management**  
(For male candidates only)

## पाठ्यक्रम

मुख्य परिसर, हरिद्वार तथा कन्या गुरुकुल परिसर, हरिद्वार में निम्नलिखित प्रमाणपत्र, स्नातक, स्नातकोत्तर पाठ्यक्रम एवं शोध कार्यक्रम संचालित किए जाते हैं:

- **पी-एच.डी.**
- **एम.बी.ए.**
- **एम.बी.ए. (बिजनेस इकोनॉमिक्स)**
- **बी.बी.ए. (ऑनर्स)**
- **द आर्ट ऑफ हैप्पीनेस में प्रमाणपत्र पाठ्यक्रम**  
(केवल पुरुष अभ्यर्थियों के लिए)
- **सेल्स मैनेजमेंट में प्रमाणपत्र पाठ्यक्रम**  
(केवल पुरुष अभ्यर्थियों के लिए)

## SPECIALIZATION

Specialization	Key Courses Offered
<b>Finance</b>	International Financial Management, Banking & Insurance, Financial Markets & Services, Investment Analysis & Portfolio Management, Financial Planning, Financial Modelling, Financial Analytics, Behavioral Finance, Financial Derivatives, Strategic Corporate Finance, Sustainable Finance, Direct Tax
<b>Marketing</b>	Consumer Behaviour, Sales Management, Retail Marketing, Services Marketing, Digital Marketing, International Marketing, Rural Marketing, Neuromarketing, B2B Marketing, Integrated Marketing Communication
<b>Human Resource Management (HRM)</b>	HRD Systems & Strategies, Organizational Development, Training & Development, Performance & Compensation Management, Negotiation Skills, Cross-Cultural HRM, HR Analytics, Talent Acquisition, Employee Lifecycle Management, Coaching & Mentoring
<b>Business Analytics</b>	Data Analytics using R/Python, Data Visualization (Tableau/Power BI), Marketing Analytics, Financial Analytics, HR Analytics, Social Media & Web Analytics
<b>International Business</b>	International Trade Policy & Strategy, Global Business Environment, Cross-Cultural Marketing, International Accounting & Reporting, International Supply Chain, International Ventures & Mergers, EXIM Policy & Documentation
<b>Supply Chain Management</b>	Operations Strategy, Decision Models, Quality Management, Business Process Improvement, International Supply Chain, Project Management, Supply Chain Analytics, Inventory Management, Logistics & Distribution Management

# SEATS MATRIX

Programmes	Main Campus Haridwar	Kanya Gurukula Campus Haridwar	Eligibility	Admission Criteria
<b>Certificate Course in The Art of Happiness</b>	60	–	Intermediate (10+2) in any discipline or equivalent examination	Merit list based on 12th percentage of marks
<b>Certificate Course in Sales Management</b>	60	–	Intermediate (10+2) in any discipline or equivalent examination	Merit list based on 12th percentage of marks
<b>BBA / BBA (Hons.) / BBA (Hons. With Research)</b>	45	45	45% marks in Intermediate (10+2) or equivalent examination	Merit list based on CUET score + 12th percentage
<b>MBA</b>	45	45	CAT / MAT / CMAT / CUET / GMAT / GRE score + 50% marks in Graduation	Merit list based on CAT / MAT / CMAT / CUET / GMAT / GRE score / other equivalent exam
<b>MBA (BE)</b>	23	22	CAT / MAT / CMAT / CUET / GMAT / GRE score + 50% marks in Graduation	Merit list based on CAT / MAT / CMAT / CUET / GMAT / GRE score / other equivalent exam

The vacant seats shall be intertransferable between FMS, GKV, Haridwar and DMS, KGC, Haridwar as per the requirement on next counseling date. The GKV also reserves the right to interchange the number of seats in each category.

For knowing the details of companies visited, the median salary and yearwise placement record visit [www.gkv.ac.in](http://www.gkv.ac.in) A partial list of organizations in which students had done training or had been placed is given below:

- Skill Vertex
- VCOSMOS (For FLIPKART)
- Axis Bank Ltd
- Home First Finance (Pool)
- Talent Serve (internship)
- Insplore Consultants Pvt. Ltd
- Intellipaat
- Damsun India Pvt Ltd.
- Big Ohnation
- Bajaj Allianz Life Insurance Ltd.
- Stellar Information and Technology Pvt Ltd
- lambee (Atozlearn Edutech Pvt. Ltd.)
- Walkingtree Technologies Pvt Ltd
- Construct Learning Solutions Pvt. Ltd.
- Logic Simplified Pvt Ltd, Dehradun
- FundCorps (Funds & Toil Pvt Ltd.)
- ITC LTD
- Poshway Consultants & Co.
- ACMEGRADE
- Pritam International Pvt. Ltd.
- Zielhoch (WINTER INTERNSHIP)
- Agile Capital Services.
- Youth 4 Work
- Motilal Oswal Financial Services. Ltd.
- Big Oh Notation Pvt. Ltd.
- Pyrax Dental
- Geetanjali Homestae Pvt Ltd.
- Reliance Retail Limited (RIL)
- Hirrey (Internship)
- Naini Papers Limited
- VMART INDIA (Pool Campus)
- Insplore Consultants Pvt. Ltd
- CeaseFire (Pool Campus)
- Phyto Ingredients Biopharma Pvt. Ltd
- Gold Plus Glass Industry
- Pacifence Solutions Pvt. Ltd
- Paperpedia Pvt Ltd.
- Teleperformance
- ixambee (Atozlearn Edutech Pvt. Ltd.
- Utkarsh Small Finance Bank
- Source Soft Solution Pvt Ltd
- UPROAR LEARNING
- Eastern Healthcare Pvt Ltd
- HIKE EDUCATION (GKV)
- LEARNING ROUTES PVT LTD
- Gempundit.com (Fortuna Pvt. Ltd.)
- Inmovidu Technologies Private Limited
- Fitelo
- PlanetSpark
- HIKE EDUCATION



# DEPARTMENTAL ACTIVITIES



# खो-खो में हिमांशी की टीम दौड़ में मानसी ने मारी बाजी

मार्ग सिटी रिपोर्टर  
 कन्या गुरुकुल में एमबीए और बीबीए के बीच हुई प्रतियोगिताएं

हरिद्वार। गुरुकुल कांगड़ी समर्थकविद्यालय के कन्या गुरुकुल परिसर में कुलसचिव प्रो. हेमलता ने खो-खो खेल प्रतियोगिताओं का आयोजन किया। खो-खो, टैट्ट और अन्य प्रतियोगिताओं में एमबीए और बीबीए की छात्राओं ने प्रतिभाग किया। खो-खो में एमबीए की छात्रा हिमांशी की टीम विजयी रही।

यहाँ, टैट्ट प्रतियोगिता में मानसी, हिमांशी, विजयेंद्र क्रमशः प्रथम, द्वितीय, एवं तृतीय स्थान प्राप्त कीं। संकायप्रमुख प्रो. सुरेश राय के नेतृत्व में छात्राओं की प्रतियोगिताओं में प्रतिभाग



कन्या गुरुकुल परिसर में आयोजित प्रतियोगिता में भाग लेती छात्राएँ। | ahaalika

# रक्तदान शिविर का आयोजन

हरिद्वार 19 फरवरी (कुलभूषण) गुरुकुल कांगड़ी समर्थकविद्यालय के कन्या गुरुकुल परिसर हरिद्वार में प्रभारी प्रो. सुरेश राणा के नेतृत्व में मांगे ब्लड बैंक जगजीतपुर के सहयोग से स्वैच्छिक रक्तदान शिविर का आयोजन किया गया।

शिविर में लगभग 30 लोगों ने रक्तदान किया इस मौके पर कुलपति प्रो. हेमलता, कुलसचिव प्रो. सुनील कुमार, डॉ. आशिमा गर्ग, गौरवी पाल, रमन दीप, खुशी सैनी, प्राची, सौफिया, तरुण कुमार, त्रिजेश कुमार, अल्पना शर्मा, नमिता जोशी, मुदिता अग्निहोत्री, मंजूषा कोशिक, संगिता मदान, पूनम पैनुली, निशा शर्मा, आदि उपस्थित रहे।



हरिद्वार | हरिद्वार संवादकर्ता | M.J. शीतल प्रभात



Haridwar, Uttarakhand, India  
 Delhi Main Road, Sitapur, Haridwar, Uttarakhand 249404, India  
 Lat 29.918556, Long 78.109482  
 Thursday, 30/10/2025 11:20 AM GMT+05:30

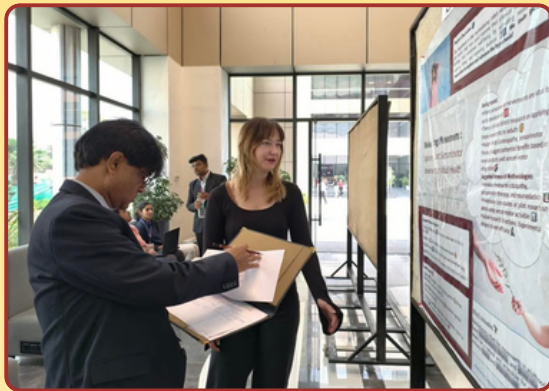


Faculty of Management Studies  
 Gurukul Kangri (Deemed to be University)  
 Haridwar, Uttarakhand  
**TWO DAYS OFFLINE WORKSHOP**  
 on  
**AI TOOLS FOR RESEARCH & HIGH IMPACT PUBLISHING**  
 Date: 29<sup>th</sup> & 30<sup>th</sup> October 2025



Haridwar, Uttarakhand, India  
 W4cc+8q3, Gurukul Kangri Vishwavidyalaya, Jagjeetpur,  
 Haridwar, Uttarakhand 249404, India  
 Lat 29.920802° Long 78.121928°  
 Tuesday, 18/11/2025 03:49 PM GMT +05:30





# Infrastructure

The FMS and DMS is equipped with modern and well-developed infrastructure designed to support academic excellence, practical learning, and overall student development. The department offers a fully Wi-Fi-enabled environment, ensuring seamless internet connectivity for students, faculty, and researchers to access digital resources, online databases, and learning platforms at all times.

A key highlight of the department is its spacious conference hall with a seating capacity of 120 individuals. This hall serves as a hub for academic seminars, workshops, guest lectures, conferences, and student presentations, fostering intellectual exchange and professional exposure. In addition, the department houses a well-equipped communication and business lab that enables students to enhance their interpersonal, managerial, and analytical skills through practical training and simulations.

The presence of a dedicated presentation room provides students with a professional setting to develop and showcase their presentation and public speaking abilities, which are essential for managerial careers. The department also features smart classrooms fitted with advanced smart boards and audio-visual aids, creating an interactive and technology-driven teaching-learning environment. These classrooms facilitate engaging lectures, case study discussions, and multimedia-based instruction.

To support academic research and continuous learning, the department maintains a well-stocked departmental library. It offers a rich collection of textbooks, reference materials, journals, and other academic resources relevant to management studies.

The infrastructure of the Faculty of Management Studies is designed to integrate technology with education, ensuring that students receive a comprehensive, practical, and industry-oriented learning experience.



# Important Dates for Admission 2026-2027

## For MBA & MBA (Business Economics)

THROUGH ENTRANCE TEST  
(CAT/MAT/CMAT/GMAT/XAT/GRE SCORE/OTHER EQUIVALENT EXAMINATION)

	Last Date of Form Acceptance	Merit List Publication	Counselling Date
1st Counselling	18 <sup>th</sup> April 2026	22 <sup>nd</sup> April 2026	25 <sup>th</sup> April 2026
2 <sup>nd</sup> Counselling*	23 <sup>rd</sup> May 2026	26 <sup>th</sup> May 2026	30 <sup>th</sup> May 2026
3 <sup>rd</sup> Counselling*	06 <sup>th</sup> June 2026	10 <sup>th</sup> June 2026	13 <sup>th</sup> June 2026
4 <sup>th</sup> Counselling*	18 <sup>th</sup> July 2026	22 <sup>nd</sup> July 2026	25 <sup>th</sup> July 2026

\*Admission against vacant seats (if any)

## For BBA / BBA (Hons.) / BBA (Hons. With Research)

THROUGH CUET ENTRANCE TEST

	LAST DATE OF FORM ACCEPTANCE	MERIT LIST PUBLICATION	COUNSELLING DATE
1st Counselling	2nd Working Day** After CUET Result Declaration	4th Working Day** After CUET Result Declaration	6th Working Day** After CUET Result Declaration
2nd Counselling*	7th Working Day** After CUET Result Declaration/***	9th Working Day** After CUET Result Declaration/***	11th Working Day** After CUET Result Declaration/***
3rd Counselling*	12th Working Day** After CUET Result Declaration/***	14th Working Day** After CUET Result Declaration/***	16th Working Day** After CUET Result Declaration/***
4th Counselling*	17th Working Day** After CUET Result Declaration/***	19th Working Day** After CUET Result Declaration/***	21th Working Day** After CUET Result Declaration/***

\*Admission against vacant seats (if any)

\*\*For exact dates keep track on website updates at [www.gkv.ac.in](http://www.gkv.ac.in)

\*\*\*Equivalent National Level Test

# Certificate Courses

	Last Date of Form Acceptance	Merit List Publication	Counselling Date
1st Counselling	04 <sup>th</sup> July 2026	08 <sup>th</sup> July 2026	11 <sup>th</sup> July 2026
2 <sup>nd</sup> Counselling*	18 <sup>th</sup> July 2026	22 <sup>nd</sup> July 2026	25 <sup>th</sup> July 2026

\*Admission against vacant seats (if any)

Note: For latest updates check website: [www.gkv.ac.in](http://www.gkv.ac.in)

# Ph. D. Programme

## Through Ugc-Net/Other Equivalent Examination

	Last Date Of Form Acceptance	Merit List Publication	Counselling Date
Counselling UGC-NET (June) 2026	After UGC-NET (June) Result Declaration	14th Working Day** After UGC-NET (June) Result Declaration	18th Working Day** After UGC-NET (June) Result Declaration
Counselling UGC-NET (Dec) 2026	10th Working Day** After UGC-NET (Dec) Result Declaration	14th Working Day** After UGC-NET (Dec) Result Declaration	18th Working Day** After UGC-NET (Dec) Result Declaration

\*\*For exact dates keep track on website updates at [www.gkv.ac.in](http://www.gkv.ac.in)

## Apply Online



<https://www.gkv.ac.in/admissions/>

## COURSE FEE

Courses	Fee Structure			
	1 <sup>st</sup> Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4 <sup>th</sup> Year
<b>MBA</b>	1,19,950	1,19,950	-	-
<b>MBA (Business Economics)</b>	63,000	63,000	-	-
<b>BBA / BBA (Hons.) / BBA (Hons. With Research)</b>	59,950	59,950	59,950	59,950
<b>Certificate Courses</b>	5600	-	-	-

### Documents to be attached along with Application form

- Attested copy of High School or Equivalent Examination Marksheet.
- Attested copy of High School or Equivalent Examination Certificate.
- Attested copy of Intermediate (11th and 12th) or Equivalent Examination Marksheet.
- \*Attested copy of Intermediate (10+2) or Equivalent Examination Certificate.
- \*Attested copy of Graduation Examination Marksheet.
- Attested copy of Graduation Examination Certificate.
- Attested copy of Reservation category certificate (if applicable).
- Attested copy of certificates of NSS, NCC (if applicable).

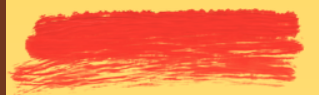
\*Not applicable for Certificate Courses and BBA Programme.

### आवेदन पत्र के साथ जमा होने वाले प्रपत्रों की सूची

- हाईस्कूल अथवा समकक्ष परीक्षा अंक पत्र की प्रमाणित प्रतिलिपि।
- हाईस्कूल अथवा समकक्ष परीक्षा प्रमाण पत्र की प्रमाणित प्रतिलिपि।
- इंटरमीडिएट (10+2) अथवा समकक्ष परीक्षा अंक पत्र की प्रमाणित प्रतिलिपि।
- इंटरमीडिएट (10+2) अथवा समकक्ष परीक्षा प्रमाण पत्र की प्रमाणित प्रतिलिपि।
- \* स्नातक परीक्षा अंक पत्र की प्रमाणित प्रतिलिपि।
- \* स्नातक परीक्षा प्रमाण पत्र की प्रमाणित प्रतिलिपि।
- आरक्षण वर्ग प्रमाण पत्र की प्रमाणित प्रतिलिपि (यदि लागू हो)।
- राष्ट्रीय सेवा योजना, एन.सी.सी. आदि के प्रमाण पत्रों की प्रमाणित प्रतिलिपि (यदि लागू हो)।

\* प्रमाण पत्र एवं बी.बी.ए. पाठ्यक्रम के लिये लागू नहीं।

# Discover Haridwar – Gateway to the Divine



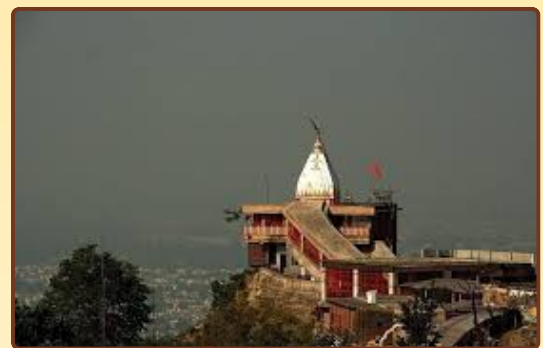
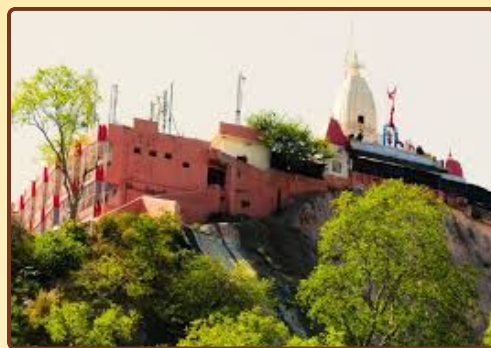
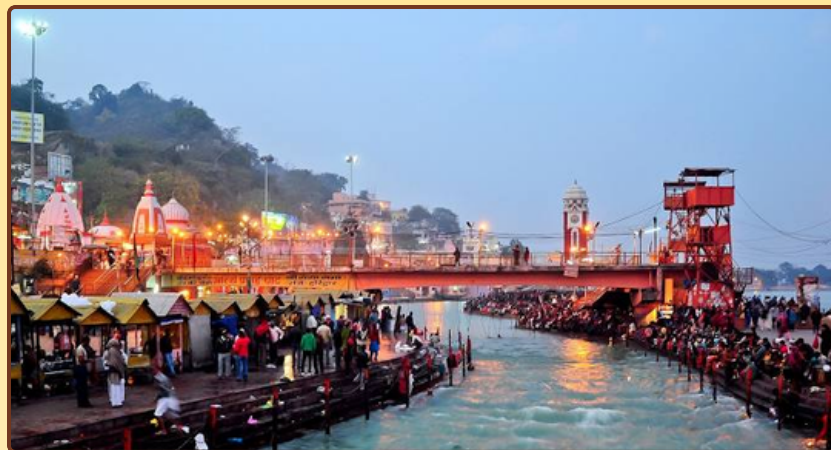
Nestled in the foothills of the Himalayas, Haridwar is one of India’s most revered spiritual destinations and a vibrant hub of culture, tradition, and natural beauty. Known as the “Gateway to the Gods,” Haridwar offers a unique blend of serenity and dynamism, making it an ideal place for academic growth and personal transformation.

The sacred River Ganga flows gracefully through the city, creating an atmosphere of peace and positivity. The iconic Har Ki Pauri is the spiritual heart of Haridwar, where the mesmerizing Ganga Aarti every evening fills the air with devotion and energy. Students living here experience a deeply enriching environment rooted in Indian heritage and values.

Beyond its spiritual significance, Haridwar is well-connected and rapidly developing. It offers excellent infrastructure, modern amenities, and proximity to major cities like Dehradun and Rishikesh- the global capital of yoga. The presence of reputed educational institutions, research centers, and industrial hubs makes Haridwar a growing center for education and innovation.

Nature lovers will find Haridwar equally inspiring. The nearby Rajaji National Park offers rich biodiversity, while the surrounding hills provide opportunities for adventure, trekking, and rejuvenation. The city’s clean and green environment enhances the overall quality of student life.

Choosing Haridwar means embracing a lifestyle that balances academic excellence with spiritual well-being and cultural richness. It is not just a place to study—it is a place to grow, explore, and discover your true potential in an inspiring and holistic environment.





## **Faculty of Management Studies (For Male Candidates)**

Main Campus, Haridwar-Delhi Highway, Gurukula Kangri (Deemed to be University)

Haridwar, Uttarakhand- 249404 (INDIA)

9309455455 (Toll Free Number)

7455025010 (FMS Office)

7503300650, 7355235031, 8218933069, 9761248803,

8881041222, 7500622221, 7500133344



## **Department of Management Studies (For Female Candidates)**

Kanya Gurukula Campus, Jawalapur, Haridwar-Delhi Highway, Gurukula Kangri (Deemed to be

University), Haridwar, Uttarakhand- 249404 (INDIA)

9309455455 (Toll Free Number)

8006968137, 9719960696, 8630393329, 7579047692,

9412173165, 9412173247

**Email:** [fmsoffice@gkv.ac.in](mailto:fmsoffice@gkv.ac.in)

**Website:** [www.gkv.ac.in](http://www.gkv.ac.in)