

Report on Digital Entrepreneurship Workshop at Faculty of Engineering, Gurukul Kangri University on December 28, 2025

A highly engaging and impactful Digital Entrepreneurship Workshop was organized on 28 December 2025 at the Faculty of Engineering and Technology (FET), Gurukul Kangri University. The workshop witnessed enthusiastic participation from a large number of students representing various colleges, making the event a grand success.

The workshop featured distinguished experts from National Institute of Electronics and Information Technology (NIELIT). The keynote address was delivered by **Mr. Anurag Kumar, Director, NIELIT**, who highlighted the transformative role of emerging technologies in shaping India's digital future. He emphasized that technologies such as Artificial Intelligence (AI), Machine Learning (ML), Data Science, Cybersecurity, Internet of Things (IoT), and Cloud Computing are not merely academic subjects but powerful tools for innovation and entrepreneurship.

Mr. Kumar encouraged students to continuously upgrade their skills and align themselves with industry demands, stating that "The future belongs to those who are adaptable, innovative, and technologically empowered." He further motivated students to explore government initiatives and certification programs offered by NIELIT to enhance employability and entrepreneurial capabilities.

Expert sessions were also delivered by Mr. Rajat and Mr. Nikhil from NIELIT, who provided practical insights into real-world applications of AI and ML. They discussed case studies of startups leveraging digital technologies and explained how students can transform ideas into viable business models using technological tools.

The workshop was organized under the leadership of Dr. Mayank Aggarwal, Dean, Faculty of Engineering and Technology, who acted as the chief organizer of the event. In his address, Dr. Aggarwal emphasized the growing importance of interdisciplinary learning and digital competence. He remarked, "Engineering education today must move beyond textbooks. Students must develop problem-solving skills and entrepreneurial thinking to contribute effectively to society and the nation." He also highlighted the university's commitment to fostering innovation-driven learning environments.

Dr. Suyash Bhardwaj, who served as the Co-Organizer of the event, delivered a comprehensive lecture on Artificial Intelligence and Machine Learning fundamentals. He explained the difference between AI, ML, and Deep Learning in a simplified manner and elaborated on emerging domains such as Natural Language Processing (NLP), Computer Vision, and Generative AI.

During his session, Dr. Bhardwaj stated, "Artificial Intelligence is not about replacing humans; it is about augmenting human capabilities. The real opportunity lies in using AI responsibly to solve real-world problems." He encouraged students to start early with hands-on projects, open-source platforms, and research initiatives to build strong foundational knowledge. He also stressed the importance of ethical AI practices and data security in technological development.

The interactive nature of the workshop allowed students to engage directly with experts, ask questions, and explore potential career pathways in digital technologies. Participants expressed keen interest in pursuing certifications and internships in AI and emerging technology domains.

The event concluded with a vote of thanks and appreciation for the speakers and organizing team. Overall, the Digital Entrepreneurship Workshop proved to be a highly informative and motivating platform, inspiring students to embrace new technologies and explore entrepreneurial opportunities in the rapidly evolving digital ecosystem.







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