Report on Special Training & Skill Development Program

Conducted by Learnet Skills
Organized at Gurukula Kangri (Deemed to be University), Haridwar

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Gurukula Kangri (Deemed to be University), Haridwar, in association with **Learnet Skills**, is organizing **Special Training Sessions** aimed at enhancing the **employability, professional skills, and career readiness** of students.

Learnet Skills is a **well-recognized organization in the field of training and placement**, known for its structured modules and industry-oriented approach. The program has been specially designed for students of **B.Tech (All Branches) and MBA – 2026 Batch**.

Objective of the Program

The training focuses on holistic skill development through interactive sessions, real-life simulations, and post-topic skill enhancement activities. The objective is to prepare students for **corporate communication, interviews, customer engagement, sales, and industry expectations**.

Training Structure

The program is divided into **four major sections**, each spanning **20 hours**, delivered through a mix of **offline and online sessions**.

Section 1: Communication Skills

This section focuses on strengthening business communication, presentation skills, listening abilities, professional writing, email communication, and CV preparation. Interactive activities such as role-plays, group games, elevator pitch challenges, and presentation exercises are included to ensure practical learning.

Section 2: Career & Interview Preparation

This module prepares students for the recruitment process by covering career concepts, industry awareness, business functions, interview preparation, behavioral interviews, commonly asked questions, and mock interviews. Skill-building activities are designed to boost

confidence, clarity, and interview performance.

Section 3: Customer Engagement & Sales

Students are trained in customer interaction, sales communication, objection handling, negotiation, relationship management, and customer retention strategies. The sessions include experiential learning through role-plays, simulations, and team-based activities.

Section 4: Industry & Technology Insights (Optional)

This section provides insights into the IT and consulting industry, job roles, required technical skills, emerging technologies, workplace challenges, and top employers. The aim is to familiarize students with current industry trends and professional expectations.

Training Schedule

🔍 **Offline Sessions**

- **Days:** Every Saturday & Sunday
- **Time:** 11:00 AM – 2:00 PM

💻 **Online Sessions**

- **Days:** Every Thursday & Friday
- **Time:** 3:00 PM – 6:00 PM

Students may attend **any individual topic or complete series** as per their interest and availability.

Facilities & Support

- All selected sessions will be conducted **free of cost**
- **TA, DA, and accommodation** for trainers during offline sessions will be provided by the university

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Conclusion

The Training & Placement Cell encourages all eligible students to actively participate in this program and take full advantage of this valuable opportunity. Such initiatives reflect the university's continuous efforts to bridge the gap between academics and industry requirements, ensuring students are well-prepared for their professional careers.