

Orientation Program on Total Quality Management (TQM) on 29 July 2025

An **Orientation Program on Total Quality Management (TQM)** was organized on 29th July 2025 by Tata Strive and Bajaj Auto under the CSR initiative of the Tata Group. The program aimed at training students and making them industry ready by introducing them to the concepts and importance of quality management in professional life. A total of 66 students participated in the session, which was coordinated by Dr. Suyash Bhardwaj.

The session began with a welcome address followed by expert talks delivered by the speakers, Mr. Deepak Sharma and Mr. Saurabh Srivastava. Mr. Deepak Sharma highlighted the principles of Total Quality Management and discussed its practical applications in industrial practices, emphasizing how quality standards impact productivity and efficiency. Mr. Saurabh Srivastava focused on the role of teamwork, discipline, and continuous improvement in creating a culture of quality, while also stressing the need for students to align themselves with industry expectations.

Throughout the program, students actively engaged in interactive discussions, clarified their doubts, and gained valuable insights into the importance of quality in every aspect of work. The orientation not only enhanced their knowledge of TQM but also motivated them to adopt professional discipline, teamwork, and a positive mindset in their training journey.

Overall, the Orientation Program on Total Quality Management proved to be an informative and inspiring event. It successfully created awareness among students about the significance of quality practices in industry and encouraged them to prepare themselves for future career opportunities. The initiative by Tata Strive and Bajaj Auto through CSR funding is playing a vital role in empowering youth with the right skills and knowledge to become industry ready.

