

Report on Hackathon Program and Pre-Placement Drive

14 August 2025

The Placement Cell of the university organized a Hackathon Program and Pre-Placement Drive on 14 August 2025 in collaboration with Colored Cow Private Ltd. The event was coordinated by Mr. Rupesh Kumar, Program Manager at Colored Cow, along with Dr. Suyash Bhardwaj, Training and Placement Officer, who served as the event coordinator.

During the session, the expert from the company briefed the students about the structure of the hackathon, the expectations from participants, and the overall recruitment process followed by Colored Cow. The program provided students with valuable insights into industry practices and helped them understand the skills required to qualify for future opportunities. The event was well-received and proved beneficial in enhancing students' preparedness for placements.





