## **Report on Alumni Interaction Program**

Date: 28th September 2024

The Department of Computer Science and Engineering successfully organized an *Alumni Interaction Program* on 28th September 2024, featuring **Mr. Ayush Gupta** as the distinguished guest speaker. Mr. Gupta, a proud alumnus of the CSE Department from the **Batch of 2009**, is currently working in **Tech Mahindra's Adobe Arm Digital Marketing field**. Before this, he gained significant industry experience by working for three years in an **international MNC in Canada**.

The primary objective of the session was to provide students with insights into **future career opportunities after B.Tech** and guide them on navigating their professional journeys. Mr. Gupta shared his experiences from both national and international work environments, shedding light on the evolving trends in the IT industry and the skills required to excel in today's competitive landscape.

During the interaction, he emphasized the importance of adaptability and continuous learning, highlighting how the field of **digital marketing in technology** is growing rapidly. He also discussed various career paths available to B.Tech graduates, including opportunities in **software development**, **data analytics**, AI & ML, cloud computing, and digital marketing technologies. He encouraged students to focus on skill enhancement through **certifications**, **internships**, **and industry-relevant projects** to stay ahead in the job market.

The session was highly engaging, with students actively participating by asking questions about career prospects, global job opportunities, and the challenges of working in multinational companies. Mr. Gupta provided practical advice on preparing for technical interviews, resume building, and the significance of networking in professional growth.

The event concluded with a vote of thanks to Mr. Ayush Gupta for taking the time to guide and inspire the students. His valuable insights and real-world experiences left a lasting impact on the attendees, motivating them to work towards achieving their career goals. The Department of Computer Science and Engineering looks forward to organizing more such alumni interaction sessions in the future to strengthen the bond between alumni and students and to provide them with industry-relevant knowledge and mentorship.



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