



Memorandum of Understanding
between
Gurukula Kangri (Deemed to be University), Haridwar
and
ColoredCow Consulting Pvt. Ltd., Gurugram

This agreement is made on September 27, 2025, at Haridwar between Gurukula Kangri (Deemed to be University) (hereafter referred to as GKDU), located at, Haridwar, Uttarakhand, through its representative who has been authorized to negotiate, enter, execute, and sign this agreement on behalf of Incubation Centre, Gurukul Kangri (Deemed to be University), (hereinafter referred to as GKDU, which expression repugnant to the context shall be deemed to mean and include its successors and assignees) on one part,

AND

ColoredCow, M/s represented by an authorized representative of the said company and a Potential entrepreneur having his office at (hereinafter referred to as the INCUBATOR whose expression repugnant to the context shall be deemed to mean and include its successors and assignees) and having a permanent home address at the other part.

WHEREAS in the larger interest of the society and the nation, GKDU has been taking the initiative to encourage Entrepreneurship and self-employment, and for this purpose, GKDU has set up an Incubation, primarily to provide facilities and knowledge in technology-intensive areas.

WHEREAS the Incubation Center will be a research platform for students, industry, alumni, start-ups, small and medium enterprises, faculty, and researchers by helping them commercialize technology innovations.

WHEREAS the GKDU provides infrastructure & qualified personnel in the relevant field to the Incubate.


Registrar
Gurukula Kangri (Deemed to be University)
Haridwar, Uttarakhand-249404



WHEREAS GKDU has agreed to provide the Incubate with the infrastructure facilities established by it.

WHEREAS the Incubate would submit a written prospective plan prior to the selection / approval process, for availing the facilities indicated in this agreement. The Incubate should indicate in its business plan the key focus, market analysis, customers, costs, pricing, and cash flow fore costs.

WHEREAS GKDU has formed an Advisory cum Selection Committee (Training and Placement committee) to select Incubate during the incubation period.

WHEREAS GKDU will allow GKDU students to access its incubation center's facilities to incubate their innovative ideas / assist existing incubates, where possible.

WHEREAS INCUBATOR would promote activities to improve industry exposure to GKDU students.

WHEREAS the employability of the students would be increased with the internship and placement of a maximum number of students.

WHEREAS INCUBATOR would conduct training programmes for the students in the relevant area of technology.

WHEREAS GKDU would facilitate students by conducting orientation programmes for students.


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Terms & Conditions:

GKDU has agreed to provide the said facilities to the Incubator subject to the **TERMS & CONDITIONS**, set out herein below:

1. GKDU has agreed to provide laboratory resources and other infrastructure facilities that are required for fulfilling the objective of the center.
2. ColoredCow will work with the GKDU Training and Placement cell to provide technical and professional exposure, enhance student skills, and bring better job opportunities to the institute. The details of activities and the coordination mechanism are mentioned in Annexure A.
3. Boarding and lodging would be provided to the personnel of ColoredCow.
4. The GKDU Evaluation Committee will periodically review the functioning of the Incubator Center and inspect its proper utilization.
5. The Evaluation Committee shall periodically decide on the laboratory resources and other facilities that will be dedicated/shared to fulfill the objectives of the center.
6. ColoredCow instructors and other officers and their team members may be allowed to visit the Incubation Center to guide if requested by the respective incubate.
7. This MoU shall be valid for a period of 3 years from the date of signing. The Management Committee may decide to terminate the activities of the Incubation Center before the expiry of 3 years or extend the activities beyond that period of 3 years.
8. Upon termination of this MoU, Parties will be entitled and free to renew the arrangements set out in this MoU for a further period of 3 years on the same term or on revised terms, as mutually agreed through an instrument in writing between the Parties provided there is no material breach or default of any term and condition set out in this MoU by either of the parties.
9. Notwithstanding anything contrary contained herein, all the activities under this MoU shall be governed and regulated by rules, regulations, and policies of GKDU in this regard.
10. The MoU can be modified or revised from time to time with the mutual consent of both parties.


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Each of the signatories undersigned represents and warrants that he or she is authorized to execute this arrangement on behalf of the party for whom he/she signs and no further authority or execution by any other person for such party is necessary.

<p>For ColoredCow Consulting Pvt. Ltd., Gurugram</p> <p>Signature: <u>Rupesh Kumar</u></p> <p>Name: <u>Mr. Rupesh Kumar</u></p> <p>Designation: <u>Centre Head, ColoredCow</u></p> <p>Date: <u>27/09/2025</u></p> <p>Seal: </p>	<p>For Gurukula Kangri Deemed to be University, Haridwar</p> <p>Signature: <u>[Signature]</u></p> <p>Name: <u>Prof. Vipul Sharma</u></p> <p>Designation: <u>Registrar</u></p> <p>Date: <u>27/9/25</u></p> <p>Seal: </p>
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Witnesses

<p>1. Signature: <u>[Signature]</u></p> <p>Name: <u>Dr. Suresh Bhardwaj</u></p> <p>Designation: <u>Training & Placement officer, GKPV</u></p>	<p>2. Signature: <u>[Signature]</u></p> <p>Name: <u>Prof. Mayank Aggarwal</u></p> <p>Designation: <u>Professor & Head Department of CSE, FET, GKPV</u></p>
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Annexure A

Responsibilities of Colored Cow

1. To mentor and train of Gurukula Kangri Deemed to be University (GKDU) interns to design and develop an ERP system for Institute-related internal activity works in collaboration with institute faculties
2. To provide industrial training and internship to at least 50 B. Tech /MCA institute students of GKDU
3. To conduct project-based training for students of GKDU during Evening Hours.
4. Support GKDU in the placement by providing training and internship up to 25 students in a year with an intent to hire and connect the institute with the relevant industry partners
5. Expert Lectures to be delivered for 2nd, 3rd, and final year B.Tech/MCA students on current ICT technology/tools
6. To provide technical support and guidance to establish a Colored Cow-supported lab

Responsibilities of GKV

1. Provide space for the establishment of a corporate office & industry-supported lab in GKDU
2. Provide a Computer Lab for training workshops.
3. Provide Electricity supply on chargeable basis (rate as per UPCL).
4. Provide water supply without any charge.
5. Provide guest house accommodation to ColoredCow's guests as per institute norms/rates.
6. Provide internet connectivity for up to 6 users at provided hostel rooms.