



Dr.V.K.Singh (Prof.)
HEAD AND DEAN
FACULTY OF MANAGEMENT STUDIES [FMS]
GURUKULA KANGRI DEEMED TO BE UNIVERSITY
HARIDWAR, UTTARAKHAND.

☎ 7500133344(GSM)

🌐 www.gkv.ac.in

✉ drvksingh@gkv.ac.in

*Former Registrar, Finance
Officer, Dean Students Welfare(DSW),
Director - IQAC, Dean Research,
Coordinator - NSS, NCC Officer, Asst.
Director-Distance Education, Chief
Warden, Warden, Controller of
Examinations.*

QUALIFICATIONS:

- Ph.D. (Business Administration)
- M.Phil. (Business Administration)

INDEPENDENT DIRECTOR:

- Urja Shakti India Pvt. Ltd.
Uttarakhand.

TEACHING AREA(s):

Advertising Management, Marketing of
Services, Marketing Management and Event
Management.

RESEARCH AREA(s):

Advertising, Marketing & Event Management.

WORK EXPERIENCE:

- Indian Air Force (7 years)
- Teaching (30 years)

Ph.D. SUPERVISION:

- Awarded - 33
- Under Supervision - 04

**CONFERENCES/WORKSHOPS/OTHER EVENTS
ORGANISED in INDIA and ABROAD:33**

PATENT-2(Published)

COUNTRIES VISITED:18

Egypt, South Africa, France, USA, Germany,
United Kingdom, Switzerland, Sultanate of
Oman, UAE, China, Austria, Hungary, Slovakia,
Japan, Malaysia, Nepal, Indonesia and
Singapore.

VISITING FACULTY/PROFESSOR:

- SCAS, Oman
- UoAS, Slovakia
- IIT, Saharanpur Campus
- Alhusan University, Abu Dhabi
- Alexandria, Egypt
- MDU, Indonesia

RESEARCH PAPERS PUBLISHED: 100

- International Journals - 40
- National Journals -32
- Proceedings - 28

WORKSHOPS ATTENDED: 16

CORPORATE TRAINER:

BHEL, IFFCO, PCS Officers (Police),
MIndeX, IIMM(Ludh) and Hero(Sidcul).

BOOKS AUTHORED: 26

CONFERENCES ATTENDED: 63

- International Conferences: 19
- National Conference: 44

**MEMBERSHIP OF PROFESSIONAL
BODIES: 5**

ICSSR/UGC PROJECTS: 1

- ICSSR-Project(Completed)