

Dr. Poonam Painuly



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Qualifications: -

Ph.D.
M.A.M

Teaching Area:- Marketing Management

Experience: -

A. Industrial Experience: - 7 years
B. Teaching Experience: - 27 years

Research Areas:- Marketing Management & Environmental Studies

Citations:- 127

Workshops/Webinar coordinated :15 -

Research Publications: 40

Journals: 30

Conference Proceedings: 05

Chapter in Books: 04

Papers presented in

Conferences & Seminars:- 55 (30 National, 25 International)

Workshops/FDPs/Webinars Attended:- 60

Ph.D. Supervision:-

Awarded-5,

Under supervision-03

Membership of Professional Bodies:- 3

Departmental Membership:- 9