

SEMESTER EXAMINATION-2021

CLASS – MBA SUBJECT C 303

PAPER CODE:MBA C303 Management Information Systems

Time: 3 hour

Max. Marks: 70

Min. Pass: 40%

Note: Question Paper is divided into two sections: **A and B**. Attempt both the sections as per given instructions.

SECTION-A (SHORT ANSWER TYPE QUESTIONS)

Instructions: Answer any five questions in about 150 words each. Each question carries six marks. (5 X 6 = 30 Marks)

Question-1: Define and Discuss MIS.

Question-2: Explain the concept of MIS.

Question-3: Explain DSS?

Question-4: Explain MBMS?

Question-5: Explain Spiral Model.

Question-6: Discuss the Iterative Enhancement Model.

Question-7: Explain a) HRMIS b) Data and information

Question-8: As a manager responsible for implementing projects describe how would you manage project risk in Information systems.

Question-9: Ecommerce post covid has brought lot of economic benefits to modern IT industry. Discuss any two such examples, how economies have benefited?

Question-10: What is Prototyping? Discuss.

SECTION-B (LONG ANSWER TYPE QUESTIONS)

Instructions: Answer any FOUR questions in detail. Each question carries 10 marks. (4 X 10 = 40 Marks)

Question-11: Many organizations are finding it necessary to use social media as a means of communicating with their customers. However, not all organizations have managed their use of social media successfully. Suggest minimum of ten guidelines for corporate social media in context of Management Information Systems.

Question-12: Modern banking sector has greatly benefited from NEFT, RTGS and UPI services that has further developed the electronic Data Interchange. Discuss.

Question-13: Distinguish between Centralised and De Centralised Information Systems.

Question-14: Discuss the concept of Waterfall Model in MIS. Also explain its implementation in IT field. Draw Block Diagram.

- Question-15: Explain GDSS and model the GDSS for an organization of your choice. What tools are required in GDSS? Draw Block Diagram.
- Question-16: Explain the Simon Model and also mention its all components. Draw Block Diagrams.
- Question-17: Explain any five challenges that may hinder the development of Information communication Technology in an organization.
- Question-18: Explain the concept of DBMS and its implementation in an IT organization.

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