Gurukul Kangri Vishwavidyalaya (Deemed To Be University)

Department of Pharmaceutical Sciences

Faculty of Medical Science & Health

B.Pharm Ist Sem. (BP105T)

SUBJECT - COMMUNICATION SKILLS

MM-35

Note- This question paper is consist of two sections. Attempt any five Questions from Section A and any four questions from Section B.

SECTION -A

- *Attempt any five questions. Each question carries 3 marks.
- Q1-What is communication?
- Q2- What are the causes of language barriers?
- Q3-Give three differences between Verbal and Non- Verbal communication.
- Q4- Write a short note on System Communication Style.
- Q5- What are listening objectives?
- Q6-What are key components of Active Listening?
- Q7- Write any five communication skills names assessed in Group Discussion
- Q8- What is the importance of Group Discussion?
- Q9- What are the types of interview?
- Q10- What are the techniques of presentation?

SECTION -B

Attempt any four questions. Each question carries 5 marks.

- Q1-What do you understand Encoding and Decoding of the message? What is the role of Source and Receiver in Communication?
- Q2- What do you mean by Face to Face Communication? Explain Communication style matrix in detail.
- Q3- What is the role of audience in listening as well as writing skills?
- Q4- Explain important factors responsible for good interview.
- Q5- What do you mean by Group Discussion (GD) and why it is so important before selecting a student in any academia or organization?
- Q6- Explain important Factors responsible for good interview.
- Q7-Explain listening skills in pharmacy practice.
- Q8- Explain Communication Process by giving Suitable examples.