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Gurukula Kangri
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From the Dean's Pen. ✍

In Faculty of Management Studies (FMS, GKV), we nurture the overall personality of future intelligentsia and make them good human beings. I am glad to offer the various courses in management to different sections of society with a mission to make this world more peaceful and meaningful place to live.

Over the last couple of years, FMS has differentiated itself as a leading B-school through continuous improvement in its business teaching pedagogies and sincere efforts to groom students. The role of a good educational institution is to bring out the latent abilities of students so as to ensure their overall development. FMS has always believed in the new concept of all work and play without learning makes jack a dull boy, so we lay emphasis on learning propelled teaching instead of traditional teaching pedagogy. Believing that the young minds of today will become the policy makers of tomorrow, FMS tries to provide its young intellectuals, the opportunities to explore new tools and techniques to hone their skills. Today, in the intellectual, technical and competitive era, it is essential to be intuitive, creative and communicative to survive. FMS provides platform to the young minds by conducting conferences, symposiums, business quizzes, poster making and many other outreach programs regularly to so that they can pioneer out of box thinking and tackle future challenges intelligently and calmly.

It is our alumni that makes us an intrinsically interfaced industry-academic body. Wherever they go, whatever they achieve, one thing remains unchanged and that is the relationship with FMS, faculties and students that give FMSians the linkage with the industry for better placement record every year.

Production &
Operations
Management

Pankaj Madan

Prof. (Dr.) Pankaj Madan

Our Legacy...

Faculty of Management Studies [FMS] established in the year 1996, is running three post-graduate courses: (i) Master of Business Administration (ii) Master of Business Administration (Business Finance) (iii) Master of Business Administration (Business Economics) - Evening classes and BBA as under Graduate Course. The mode of selection of these courses are through CAT, MAT, CMAT, GMAT entrance exams. Besides this, Ph.D. program is also running in different areas of management. The Faculty aims at providing quality conscious managerial manpower for the industries and for that purpose FMS aims at developing competent professional managers for ensuring competitive business environment and to infuse entrepreneurial and innovative styles in the future managers.

Besides this, there are multifaceted objectives to research, consultancy and managerial excellence. Marching ahead to the path of success, faculty is providing Wi-Fi environment and video conferencing facility to the students and faculty members. FMS, Gurukula Kangri Vishwavidyalaya, Haridwar is among the best teaching, research and consulting institutions. The Faculty has established itself as a world-class teaching and research institution and is involved in consulting and training programmes for the industry.

The alumni of the faculty hold, Inter alia, top management positions in the best of Indian as well as multinational companies. Besides the professional achievements, FMS provides the ideal setting and background conducive to learning where a student is a treasured asset.

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Educational Visit @ HMA, BHEL

To inculcate the spiritual learnings and imbibe in them the values and ethics constantly, the students are sent to attend various lectures outside the campus also. In one such occasion the students were sent to BHEL auditorium where the spiritual speaker Swami Adhyatmanandji addressed the students on the topic "Nurturing Relationship" on 7/11/2016.

It is cross linkage between the Industry and Academia in which Prof. Pankaj Madan, Dean & Head, Faculty of Management Studies was invited to deliver lecture at HMABHEL on "Innovations" on 28th Dec 2016.



Inter-Faculty Football Championship

It is overall development of student that FMS puts its efforts for, in FMS we don't stick to completion of syllabus only, rather we nurture the complete personality of an individual by providing him a conducive environment for grooming through sports & peer-to-peer learning.

Orientation Classes 2016

The session started with the orientation sessions followed with the lectures of various dignitaries of society which helped students to get acclimatized with the functioning of the department. In a row the students were taken for the "Campus Walk" for physical identification of various departments and to make them familiarize with their environment.

In one such lecture Shri. Adesh Chauhan Ji, MLA, Ranipur was invited as the representative of the society who, in his lecture, shared with the students about the problems being faced by the society and how the students of FMS could help in eradicating those problems.

He also appreciated the CSR initiatives of the department, in which students go into the society and spread awareness about the cleanliness, dengue prevention and cleaning the river Ganga. He also discussed about going hand in hand for spreading awareness about cleaning the 10 mtr. area outside their homes so that whole of the society could be cleaned. A lecture by Dr. Mayank Agarwal was conducted on 'IT trends in Management'.





National Workshop on Excellence & Inclusion of Indian Wisdom in Management Curriculum

A national workshop was organised at Faculty of Management Studies, Gurukula Kangri Vishwavidyalaya, Haridwar from 17-19 Sept, 2016 under the stewardship of Prof. V.K. Singh in collaboration with Maharaj Agresen University, Baddi Himachal Pradesh, Indra Gandhi University, Rewari, Haryana and Devi Ahilya university, Indore, Madhya Pradesh at Faculty of Management Studies on 17-18th Sept. 2016. Dr.(Mrs.) Pankaj Mittal, Addl. Secretary, UGC was the special Invitee who Proposed to implement the bilingual syllabus in the curriculum of Universities and colleges across the country. The program was Brainchild of visionary Shri. Atul Kothari Ji, National Secretary, *Shiksha Sanskriti Utthan Nyas*. Program Chairman, Dr. Surendra Kumar, Vice-Chancellor, Gurukula Kangri vishwavidyalaya, Haridwar expressed hope, saying that this event will certainly set out to obtain its objective and GKV since its inception has been the strong supporter of the education of Indian wisdom.

Workshop on Law & Order and Economic Development

A workshop on "Law & order and Economic Development" was conducted in collaboration with the Uttarakhand Police at Faculty of Management Studies on 7th Dec. 2016. The motive of organizing this workshop was to combat the growing drug menace among youth, facilitating the pilgrim, reaching out to the migrant community, working together with the stakeholders in tourism sector and capacity building for effective response to natural disaster.

The speaker for the workshop Mr. Rajeev Swarup, SSP, Haridwar raised the above said issues and urged the need of youth in helping the administration to combat the evils of the society, Dr. Surendra Kumar, Vice-Chancellor, Gurukul Kangri Vishwavidyalaya, Prof. Vinod Kumar, Registrar, Gurukul Kangri Vishwavidyalaya and Prof. Pankaj Madan Dean & Head, Faculty of Management Studies graced the ocassion, the event was convened by Dr. Vageesh Paliwal.





Industry-Academic Interactions

From time to time the people from the Industries are called for lectures, this help us in imbibing the practical knowledge from industry to the students. In such endeavour Mr. Hali, Ex GM, BHEL and Mr. Pankaj Shrivastava from HDFC Bank were called to share with students, what corporates actually search in students. Students are also taken to various institutes for lectures, this time Mr. Vaibhav Batra took students to SEBI (Securities Exchange board of India) Dehradun. At Dehradun office, a lecture on facilitating the redressal of investor grievances against listed companies and market intermediaries, spread investor education and financial literacy, processing the applications for Investment Advisors was conducted and at birds eye view of function of the SEBI.

Poster Competition at National Level

4th National level poster competition was organised which was a huge success, a total of 450 posters were received by the department from the different parts of the country, the shortlisted 130 entries were pinned for display at FMS galleria on 26th April 2016. The exhibition opening was done by Shri. Madan Kaushik Ji, MLA, Haridwar in presence of Dr. Surendra Kumar, Vice-Chancellor, GKV, Prof. Vinod Kumar, Registrar, GKV, Prof. Pankaj Madan, Dean & Head, FMS GKV along with the special invitees, judges and participants. The hall was overflowing with the audience, the Convenor of the event Mr. Sanchit Dagar put a light on the event. The Judges from various fields were invited for judging the creativities of participants, the entries from Telangana were from the farthest distance.



Freshers 2016

A fresher party is a party you throw for someone who are new. You might give a fresher party to the people who are coming to your Institute. 5th September 2016 was marked as the way for welcoming juniors to the new dimensions of learning and also equally bestowing the memories in the hearts of Juniors. A lot of effort was put by the senior students for giving shape to this event Under the Guidance of Dr. Anil Dangwal & Dr. Rajul Bhardwaj



Workshop on Cashless Life



lets move towards Cashless India

One Day Workshop on

"Cash Less Life: How to use Banking Apps and Digital Wallets"

Date
10th Dec 2016
11:30 AM Onwards

Logos: Airtel, JioMoney, paytm, State Bank of India, Punjab National Bank



Workshop on "Cashless Economy"

Faculty of Management Studies & Department of Continuing Education Gurukula Kangri Vishwavidyalaya joined hands to organize one day workshop and training session for the common masses of the society on "Cashless Life: How to use Banking apps and digital wallets "

Being the business management department, Faculty of Management Studies joined hands with department of continuing education following the guidelines of MHRD, NITI Ayog & AICTE under the banner ship of Vittiye saksharta abhiyan (VISAKA) trained the public in the form of workshop/training session on 10/12/2016. The program was supported by banks and digital wallet companies.

In the workshop on 10/12/2016 Mr. Sanchit Dagar Co-ordinator & Convener for the workshop convened the session stating that we Indian are in a habit of doing transactions in cash due to which some people of society make profit out of it which result in black marketing, terrorist funding and other major evils which has resulted in creation of parallel economy, which in itself is much stronger than the regulated economy which act as hindrance in the working of the economy. The day of event came Mayor Shri. Manoj Garg ji was the Chief Guest of the workshop followed by Dr. Surender Kumar ji Vice Chancellor Gurukula Kangri Vishwavidyalaya, Prof. Vinod Kumar ji Registrar Gurukula Kangri Vishwavidyalaya , Mr. Arun Dogra Marketing Head Reliance Jio, Mr. Navneet Bisht Business service Head Airtel, Mr Pankaj Srivastava, Operations Head, HDFC bank, Mr. Sanjay Handa, Branch Manager, State Bank of India, Jwalapur.

Industry-Academia Meet

Rapid advances in technology are changing today's workspace, increasing the demand for highly skilled workers who have the knowledge to make the best use of the swiftly evolving technology. Students churned out of the static and stagnant academic system are not equipped to meet the current industry requirements and often companies have to incur additional expenses (time and monetary) to train new hires. As industries look to colleges to fill job openings, institutions are feeling the pressure to update their academic system to be in tune with the industries. Also, industry-academia collaboration, the world over, is extremely limited and hasn't been harnessed to its full capacity. Hence, an urgent need to take proactive steps has been strongly felt to enhance the employability of engineering graduate workforce and make them industry ready.

The responsibility of organising the meet was given to Mr. Ashish Arya by Prof. Pankaj Madan, Dean & Head FMS.



• Faculty Outreach •



Prof. S P Singh, Lecture @ Police control room, Haridwar



Prof. V.K. Singh, Talk @ Aakashwani Kendra, Najibabad



Prof. Pankaj Madan at Lima, Peru



Prof. Pankaj Madan, @ Estonia, Europe



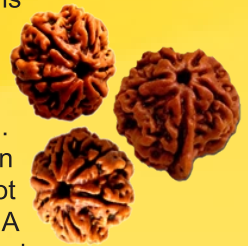
Prof. Pankaj Madan, Lecture @ principals Workshop, Roorkee

Faculties visiting Various Institutes and Countries for lectures

From Student's Pen.....

RUDRAKSHA - our Ancient Heritage

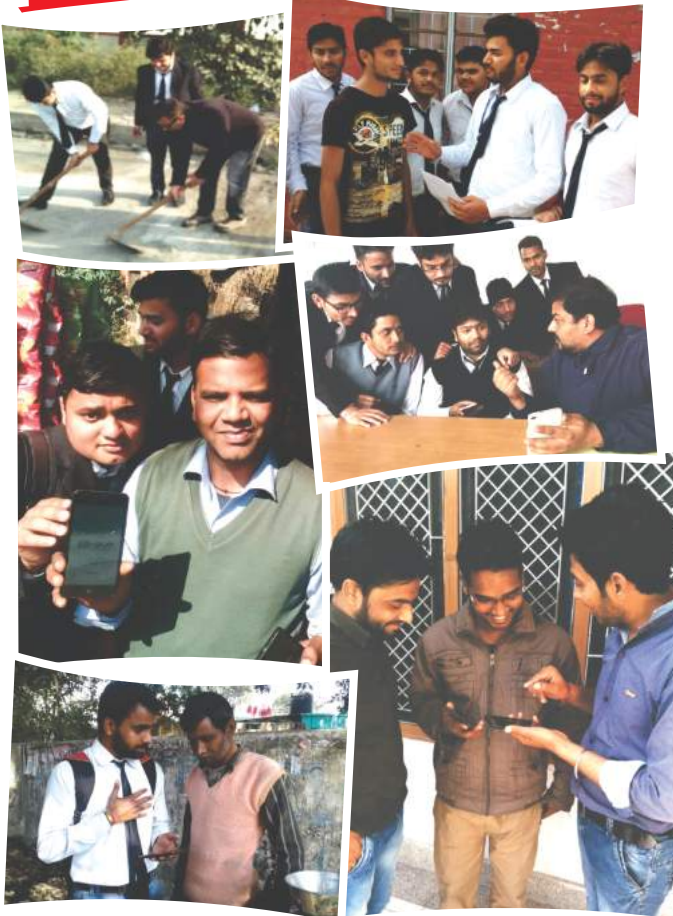
Rudraksha is found in the mountains of HIMALAYA in Nepal. It is also found in Indonesia (Jakarta). Some of the trees of Rudraksha are present in HARIDWAR, other than this, they are also found in regions of Assam, Madhya Pradesh, Arunachal Pradesh. Rudraksha found in Nepal are in the shape of Amla. It is found very high up places in Nepal; the tree of Rudraksha is just like a mango tree; tall and very thick. Rudraksha in its shape is like circular berries. In Nepal it is found in Dhahran, Dhigla & Bhojpur. The peel of this is thrown away and the seed found inside is called Rudraksha. The Rudraksha that is found in Indonesia is small in shape; garland & rosaries can be made from it. There is a very thick line over Rudraksha which is called its 'MUKH' (face), generally, there are five lines (MUKH) over Rudraksha, in some the lines can be less than or more than five. Rudraksha ranges from one face to 21 faces. Generally Rudraksha are from two to fourteen faces. It absorbs the negative energy around the environment and provide positive vibes to the wearer. It is believed that by wearing Rudraksha people suffering from Blood pressure are relieved. It brings inner silence, peace & protection from untimely death. Rudraksha trees in Haridwar are present in Harihar Ashram (Kankhal), Shree Avdhoot Mandal Ashram, Shree Shree MA Anandamayi Ashram (Kankhal), Sureshwari Devi Temple (Rajaji National Park), etc. and some trees of RUDRAKSHA are also present in Gurukul Kangri Vishwavidyalaya (Haridwar).



Shubham Agarwal , MBA

• Digital India Mission •

A Social Initiative by Students of FMS



Faculty Ph.D. Progression till date

Prof. S.P.Singh	Ten Awarded
Prof. V.K.Singh	Sixteen Awarded
Prof. Pankaj Madan	Ten Awarded

Kanya Gurukula Campus, Dehradun

The campus was established in the year 1996. At present KGC is conducting full time programs in Master of Business Administration(MBA), Master of Business Finance MBA(Business finance) and Bachelor of Business Administration(BBA). Besides this Ph.D. in management is also offered.

Mountain region:-Economic Development Status of Uttarakhand

Uttarakhand is carved out from Uttar Pradesh in 2000 and no doubt it developed with rapid speed in comparison to other new separated States. The literacy rate of Uttarakhand is as high as 79.63% and Dehradun district is the biggest contributor to its literacy rate. It is also known as education hub of the state. State government focused on several economic issues like network connectivity, tourism development and entrepreneur subsidies for economic growth. Service sector of Uttarakhand is an important source of income of the state. Among these tourism sector is playing a vital role to generate income as well as employment. Employment status of Uttarakhand is improving year by year both in rural and urban areas but men employment rate is going down as compared to women employment rate in rural areas. Many researchers found the reason behind declined employment in rural areas is migration of male worker from rural to urban areas in search of better opportunity. It makes clear that in Uttarakhand, rural areas are untouched with modern facilities and employment opportunities.

State government continuously is making efforts to enhance service sector incorporating MSMEs performance with good amount of investment. Report of Ministry of MSMEs depicts the continuous growth in Uttarakhand all over districts.

Other economic activities are also showing improving picture of state development like power supply, gas connection in hill areas, bank facility in remote areas of Uttarakhand and number of schools and colleges. Growing trend of state economic activities is projecting an opportunistic state for investment.

Jagriti Jaiswal(Research Scholar)

Goods and Service Tax (GST) bill in India-

GST is an indirect tax reform levied on manufacture, sale and consumption of goods as well as services at the national level. The current tax regime is riddled with indirect taxes which GST aims to subsume with a single comprehensive tax bringing all under a single umbrella. It will have two components **Central GST** levied by Centre and **State GST** levied by the states. It removes today's multi-staged tax structure. It is a **"Game Changer"** reform for the whole economy.

With GST, India becomes a single unified market, more tax revenue for government, lower tax burden for industries, lower prices for many manufactures products. As GST reaches its final stages, the historic legislation promises to unify the tax system for the nation. So while services could get more expensive, it's a mixed bag for consumers for good. Tax will impact your budget by electricity duty, stamp duty, excise duty, petroleum products will not come under GST purview. The major beneficiary of GST would be sectors like FMCG, Pharma, Automobiles and consumer durables. High inflation impact would be on telecom, banking and financial services, Air and road transport, construction and development of real estate. However GST is a long-term strategy. Let us hope this **"One nation one Tax"** proves to be **Path Breaking** and beneficial to common man.

Neha(Research Scholar)

Faculty Ph.D. Progression till date

Prof. Surekha Rana	Ten Awarded
Prof. Bindu Arora	Eight Awarded
Prof. Patiraj Kumari	Eight Awarded





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Apotheosis Team of FMS



From Left: Mr. Vaibhav Batra, Mr. Sanchit Dagar, Dr. Vageesh Paliwal, Prof. V.K. Singh, Prof. S.P. Singh, Prof. Pankaj Madan, Dr. Anil Dangwal, Dr. Rajul Bhardwaj, Mr. Ashish Arya.