

## Webinar on Indian Food Processing Industry (Goldmine for Entrepreneurship Opportunities)

4<sup>th</sup> July 2020, Saturday

A Webinar on Indian Food Processing Industry was held on 4<sup>th</sup> July 2020 by Faculty of Engineering & Technology(FET), in collaboration with Entrepreneurship Cell, Gurukula Kangri Haridwar. It was addressed by Mr. Gaurav Kumar, who is serving as Vice President in Food & Agri Strategic Advisory and Research Group of Yes Bank Limited. Prof. Pankaj Madan (Dean, FET) was the Director of the Webinar. The session was chaired by Dr Mayank Aggarwal, introducing the eminent speaker of the webinar. Around 100 participants had attended the webinar.

The webinars focussed on promoting quality and productivity in the Indian food processing industry with leads to identify challenges, best practices and experiences of the selected champion sectors, in order to identify challenges related to achieving quality and productivity faced by the Indian food processing industry. It had been told that India has enabled the ecosystem to successfully implement this vision. With a view to arriving at a suggested way forward, thereby promoting the vision of 'Vocal for Local' and 'Aatmanirbhar Bharat' initiatives. This session was beneficial for the participants, of how they can become entrepreneur in this field of Indian Food Processing.

**Scheme Overview**

Applicable for units in Mega Food Parks & Agro Processing Clusters

Grant-in aid subject to maximum of INR 5 Crores as follows:

- ✓ 35% of eligible project cost in General areas
- ✓ 50% of eligible project cost in North East States, Himalayan States, ITDP

Eligible projects	In-eligible projects
<ul style="list-style-type: none"><li>✓ Fruits &amp; Vegetables</li><li>✓ Milk</li><li>✓ Meat / poultry / fish</li><li>✓ Ready to eat / Ready to cook / Breakfast cereals / Snacks / Other food products</li><li>✓ Rice/ pulse / oil mills</li></ul>	<ul style="list-style-type: none"><li>✓ Aerated water, Packaged drinking water</li><li>✓ Carbonated soft drinks ; Sugar mills</li><li>✓ Tea Manufacturing ; Sugar ; Farming activities</li></ul>

Other agri-horticulture sectors including spices, coconut, mushrooms; jaggery

Wines & Hops

Food flavors, Food additives & colors, oleoresins

Milling / Oil extraction

Animal Feed in MFP

