### Report on webinar conducted by MIC Driven Activity of Quarter 3 & 4.

## Theme: "Your PhD/Masters Thesis to start-up"

**Speaker:** *Dr. Anand Deshpaney*, Founder Chairman and Managing Director, Persistent Systems.

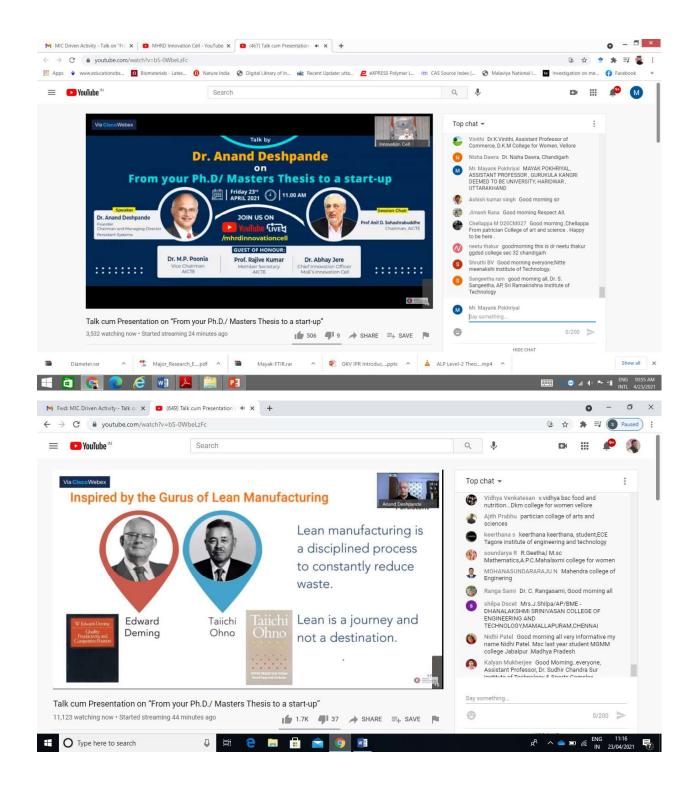
Mode of Activity: Online via YouTube

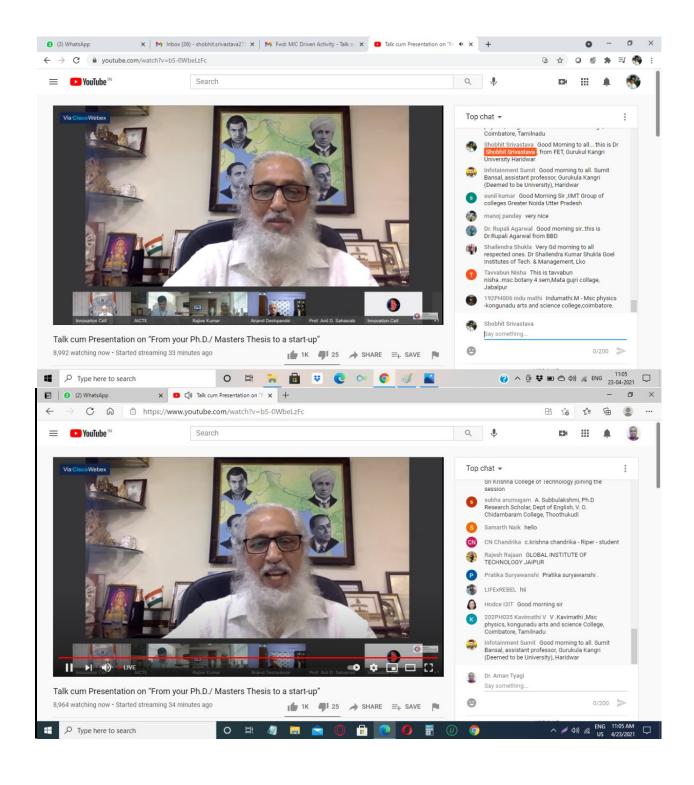
An online talk by Dr. Anand Deshpaney on **From Your PhD/Masters Thesis to start-up** was held on 23 April 2021 organized by **MoEs' Innovation cell**, as part of Institute Innovation Cell (IIC) program under the **MIC Driven Activity of Quarter 3**. The session was chaired by Prof Anil D. Sahashtrbuddhe, Chairman AICTE. Dr. M.P. Poonia, Vice-Chairman, AICTE, Prof. Rajive Kumar, Member Secretary, AICTE and Dr. Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell were Guest of Honors of this event.

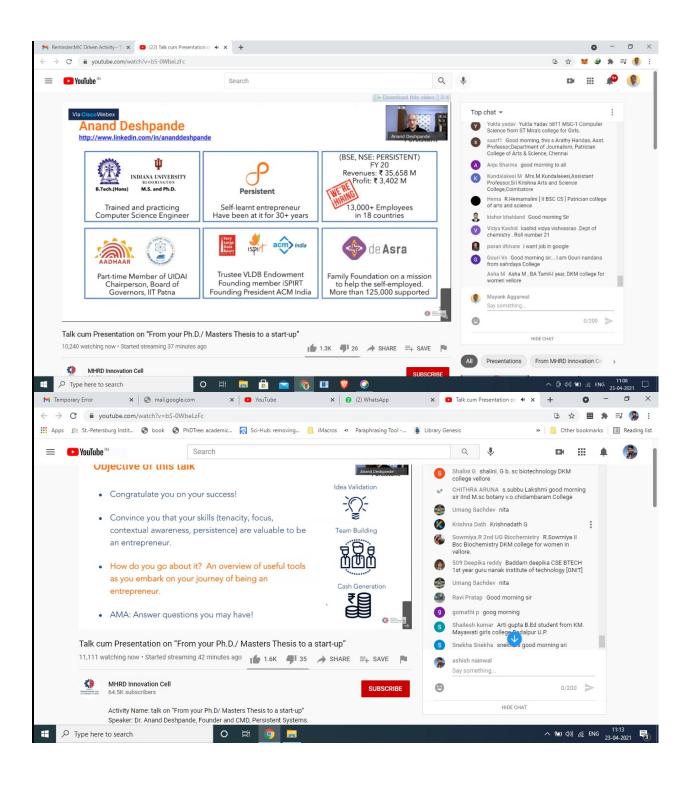
# The session resolves around the concept on to build your PhD or Masters thesis to start-up. The outcomes of this session are following:

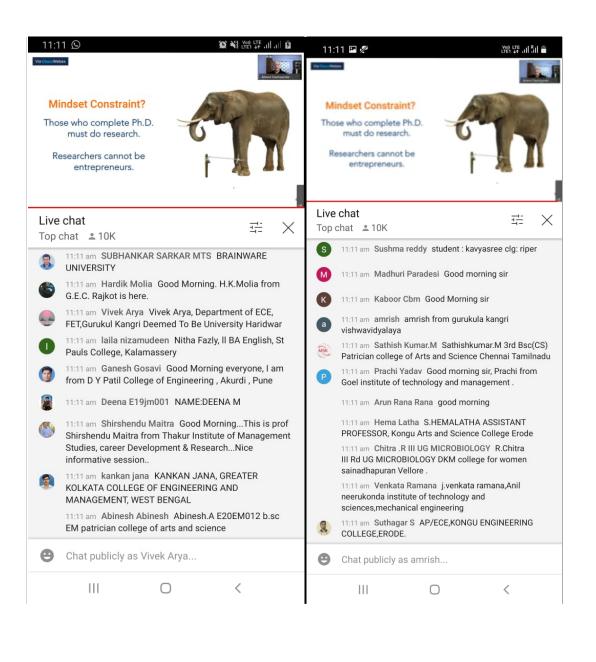
- 1. Lean manufacturing is a disciplined process by which we can reduce the waste constantly.
- 2. Lean startup composed of three units: Business model canvas, customer development, agile Engineering.
- 3. The four forces influencing a customer to switch other product: problem with current product, attraction with new product, Anxiety of uncertainty of change, Exiting habits and allegiances.
- 4. The PhD thesis may have been a solo project, but entrepreneurship is all about the teamwork.
- 5. Every business has four main parts: Satisfying customer needs better than the competition, Generating cash, Producing a sufficient return on invest capital, growing well.

The Institute Innovation cell of Gurukul Kangri (deemed to be) University, Haridwar also participated in this event. The some of photographs of webinar while during the programme clicked by faculty members.











#### Live chat

Top chat 29.4K







11:06 AM Sahil Gapat SAHIL S GAPAT

11:06 AM Rail Maniac Somnath Dutta, Research Scholar, IGNOU

11:06 AM Vaidegi Thangaraju VAIDEGI T Assistant professor Patrician College of Arts and science

11:06 AM Dr. Aman Tyagi Dr. Aman Tyagi, FET, GKV,

11:06 AM abi naya E18bb001 Bcom Bim 3 rd yr present mam

11:06 AM Kaushik Gawad Good Morning sir, Kaushik Gawad here from TIMSCDR

11:06 AM Madan G G.Madan,first year, EEE-A,Sona college of technology

Chat publicly as Dr. Pankaj Madan...

### journey is the best training for entrepreneurship. You have demonstrated that you are



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A Beacon of Innovation

You have demonstrated your innovative skills.

Focused

You can go deep to solve a problem and not get distracted.

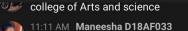
Contextually Aware

You understand the big picture while you delivered a thesis.

Persistent

You possess the most important skill essential for entrepreneurs!





Maneesha.v, Department of accounting and finance, from patrician college of arts and science

11:11 AM sajeev rajan Dr Sajeev R, Faculty, Chemistry dept., MES Kalladi College Mannarkkad, Kerala.

11:11 AM  $\,$  Smritikana Biswas  $\,$  JISSP\_Smritikana Biswas: Greetings from JIS SCHOOL OF POLYTECHNIC ,Kalyani,Nadia,West Bengal

11:11 AM Ishika Sharma Ishika Sharma

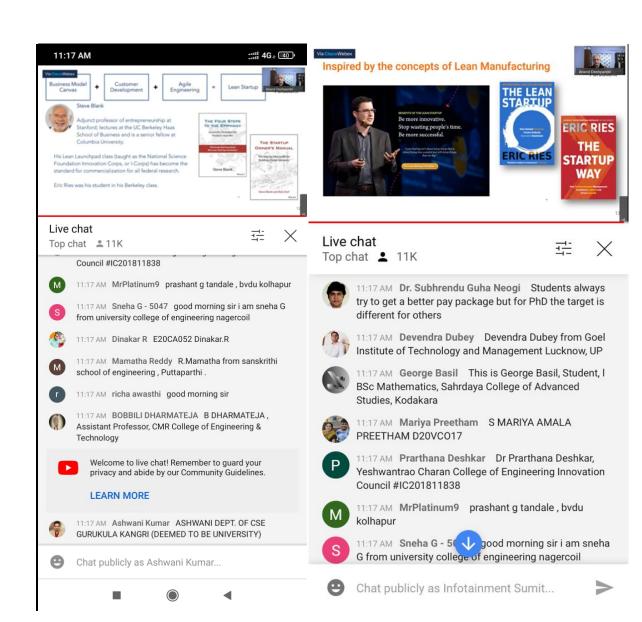
11:11 AM Raghuwansh singh Raghuwansh Jharkhand Rai University

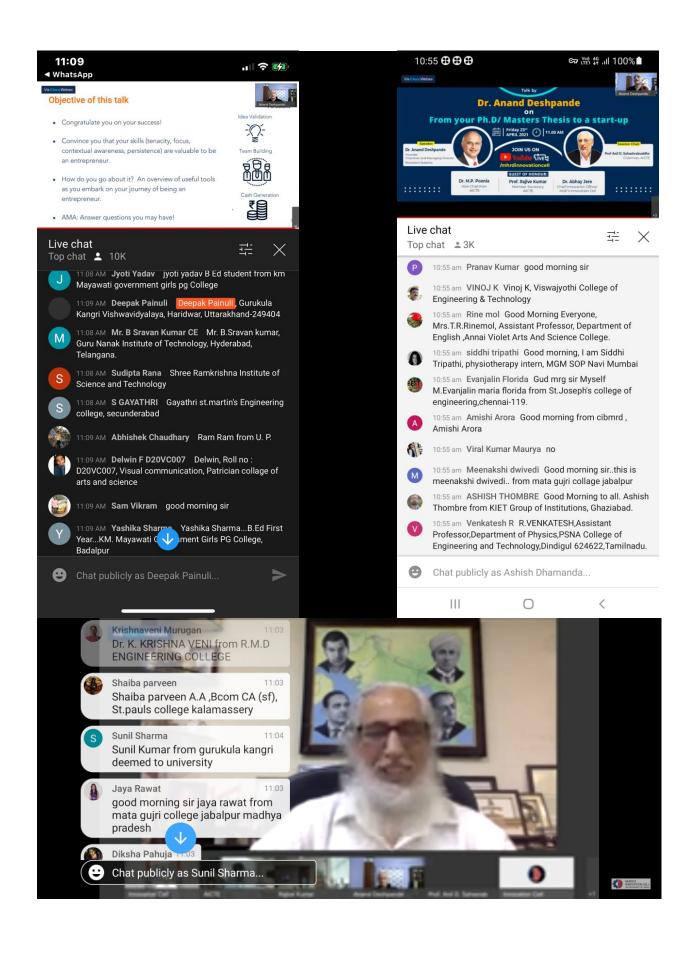
11:11 AM Suriya Lakshmi p.suriyalakshmi 3rd b.sc botany voc college Thoothukudi

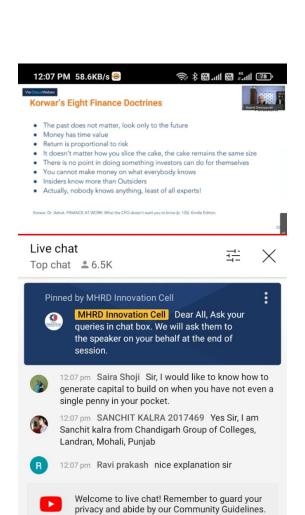
11:11 AM Esakkiappan p Hi. Amrita College of Engineering &Technology.Nagercoil

11:11 AM Prem Narayan Verma Nice concepts.

Chat publicly as Suyash Bhardwaj...









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