

Report on webinar conducted by MIC Driven Activity of Quarter 3 & 4.

Theme: “Your PhD/Masters Thesis to start-up”

Speaker: *Dr. Anand Deshpaney, Founder Chairman and Managing Director, Persistent Systems.*

Mode of Activity: Online via YouTube

An online talk by Dr. Anand Deshpaney on **From Your PhD/Masters Thesis to start-up** was held on 23 April 2021 organized by **MoEs’ Innovation cell**, as part of Institute Innovation Cell (IIC) program under the **MIC Driven Activity of Quarter 3**. The session was chaired by Prof Anil D. Sahasrabudhe, Chairman AICTE. Dr. M.P. Poonia, Vice-Chairman, AICTE, Prof. Rajive Kumar, Member Secretary, AICTE and Dr. Abhay Jere, Chief Innovation Officer, MoE’s Innovation Cell were Guest of Honors of this event.

The session revolves around the concept on to build your PhD or Masters thesis to start-up. The outcomes of this session are following:

1. Lean manufacturing is a disciplined process by which we can reduce the waste constantly.
2. Lean startup composed of three units: Business model canvas, customer development, agile Engineering.
3. The four forces influencing a customer to switch other product: problem with current product, attraction with new product, Anxiety of uncertainty of change, Existing habits and allegiances.
4. The PhD thesis may have been a solo project, but entrepreneurship is all about the teamwork.
5. Every business has four main parts: Satisfying customer needs better than the competition, Generating cash, Producing a sufficient return on invest capital, growing well.

The Institute Innovation cell of Gurukul Kangri (deemed to be) University, Haridwar also participated in this event. The some of photographs of webinar while during the programme clicked by faculty members.

MIC Driven Activity - Talk on 'Fr...' x MHRD Innovation Cell - YouTube x (467) Talk cum Presentation x +

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Via CiscoWebex

Talk by

Dr. Anand Deshpande

on

From your Ph.D./ Masters Thesis to a start-up

Friday 23rd APRIL 2021 11:00 AM

Speaker: Dr. Anand Deshpande
Founder, Chairman and Managing Director, Persistent Systems

Session Chair: Prof Anil D. Sahasrabudhe
Chairman, AICTE

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GUEST OF HONOUR:

Dr. M.P. Poonia
Vice Chairman, AICTE

Prof. Rajive Kumar
Member Secretary, AICTE

Dr. Abhay Jere
Chief Innovation Officer, MoE's Innovation Cell

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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Fwd: MIC Driven Activity - Talk on 'Fr...' x (649) Talk cum Presentation x +

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Via CiscoWebex

Inspired by the Gurus of Lean Manufacturing

Lean manufacturing is a disciplined process to constantly reduce waste.

Lean is a journey and not a destination.

Edward Deming

Taiichi Ohno

Edward Deming: Quality, Productivity and Competitive Position

Taiichi Ohno: Toyota Production System

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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(3) WhatsApp x Inbox (36) - shobhit.srivastava27 x Fwd: MIC Driven Activity - Talk o x Talk cum Presentation on "F

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Top chat

Coimbatore, Tamilnadu

Shobhit Srivastava Good Morning to all... this is Dr Shobhit Srivastava from FET, Gurukul Kangri University Haridwar

Infotainment Sumit Good morning to all. Sumit Bansal, assistant professor, Gurukula Kangri (Deemed to be University), Haridwar

sunil kumar Good Morning Sir, JIMT Group of colleges Greater Noida Uttar Pradesh

manoj pandey very nice

Dr. Rupali Agarwal Good morning sir...this is Dr.Rupali Agarwal from BBD

Shailendra Shukla Very Gd morning to all respected ones. Dr Shailendra Kumar Shukla Goel Institutes of Tech. & Management, Lko

Tavvabun Nisha This is tavvabun nisha...msc.botany 4 sem,Mata gujri collage, Jabalpur

192PH006 indu mathi Indumathi.M - Msc physics -kongunadu arts and science college,coimbatore.

Shobhit Srivastava Say something...

0/200

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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(2) WhatsApp x Talk cum Presentation on "F

https://www.youtube.com/watch?v=bS-0WbLzFc

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Top chat

Sri Krishna College of Technology joining the session

subha arumugam A. Subbulakshmi, Ph.D Research Scholar, Dept of English, V. O. Chidambaram College, Thoothukudi

Samarth Naik hello

CN Chandrika c.krishna chandrika - Ripar - student

Rajesh Rajaan GLOBAL INSTITUTE OF TECHNOLOGY JAIPUR

Pratika Suryawanshi Pratika suryawanshi .

LIFEXREBEL hii

Hodce I2IT Good morning sir

202PH035 Kavimathi V V. Kavimathi ,Msc physics, kongunadu arts and science College, Coimbatore, Tamilnadu

Infotainment Sumit Good morning to all. Sumit Bansal, assistant professor, Gurukula Kangri (Deemed to be University), Haridwar

Dr. Aman Tyagi Say something...

0/200

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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ENG US 11:05 AM 4/23/2021

ReminderMIC Driven Activity - 1 x (22) Talk cum Presentation c x +

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Via Cisco Webex

Anand Deshpande

<http://www.linkedin.com/in/ananddeshpande>



INDIANA UNIVERSITY
BLOOMINGTON
B.Tech.(Hons) M.S. and Ph.D.




Persistent


(BSE, NSE: PERSISTENT)
FY 20
Revenues: ₹ 35,658 M
Profit: ₹ 3,402 M

WE'RE
HIRING


13,000+ Employees
in 18 countries




AADHAAR



Part-time Member of UIDAI
Chairperson, Board of
Governors, IIT Patna




iSPIRT



acm India

Trustee VLDB Endowment
Founding member iSPIRT
Founding President ACM India



deAsra

Family Foundation on a mission
to help the self-employed.
More than 125,000 supported

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MHRD Innovation Cell

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Top chat

Yukta yadav Yukta Yadav 5811 MSC-1 Computer Science from ST Mira's college for Girls.

saar11 Good morning, this s Arathy Haridas, Asst. Professor,Department of Journalism, Patrician College of Arts & Science, Chennai

Anju Sharma good morning to all

Kundalakesi M Mrs.M.Kundalakesi,Assistant Professor,Sri Krishna Arts and Science College,Coimbatore

Herna R.Hemamalini [II BSC CS] Patrician college of arts and science

kishor bhaladand Good morning Sir

Vidya Kashid kashid vidya vishvasrao .Dept of chemistry . Roll number 21

pavan dhivare I want job in google

Gouri Vs Good morning sir... I am Gouri nandana from sahrdaya College

Asha M Asha M , BA Tamil-I year, DKM college for women vellore

Mayank Aggarwal Say something...

0/200

HIDE CHAT

All Presentations From MHRD Innovation C

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Objective of this talk

- Congratulate you on your success!
- Convince you that your skills (tenacity, focus, contextual awareness, persistence) are valuable to be an entrepreneur.
- How do you go about it? An overview of useful tools as you embark on your journey of being an entrepreneur.
- AMA: Answer questions you may have!

Idea Validation

Team Building

Cash Generation

Talk cum Presentation on "From your Ph.D./ Masters Thesis to a start-up"

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MHRD Innovation Cell

64.5K subscribers

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Activity Name: talk on "From your Ph.D./ Masters Thesis to a start-up"

Speaker: Dr. Anand Deshpande, Founder and CMD, Persistent Systems.

Shalini G shalini. G b. sc biotechnology DKM college vellore

CHITHRA ARUNA s.subbu Lakshmi good morning sir lind M.sc botany v.o.chidambaram College

Umang Sachdev nita

Krishna Dath Krishnadath G

Sowmiya R 2nd UG Biochemistry R.Sowmiya II Bsc Biochemistry DKM college for women in vellore.

509 Deepika reddy Baddam deepika CSE BTECH 1st year guru nanak institute of technology [GNIT]

Umang Sachdev nita

Ravi Pratap Good morning sir

gomathi p goog morning

Shailesh kumar Arti gupta B.Ed student from KM. Mayawati girls college Badalpur U.P.

Snekhha Snekhha snekhha good morning sri

ashish nainwal Say something...

0/200

HIDE CHAT

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ENG 11:13 23-04-2021


11:11

Via Google Webcast

Mindset Constraint?

Those who complete Ph.D. must do research.

Researchers cannot be entrepreneurs.




11:11

Via Google Webcast

Mindset Constraint?

Those who complete Ph.D. must do research.

Researchers cannot be entrepreneurs.



Live chat

Top chat 10K

11:11 am SUBHANKAR SARKAR MTS BRAINWARE UNIVERSITY

11:11 am Hardik Molia Good Morning. H.K.Molia from G.E.C. Rajkot is here.

11:11 am Vivek Arya Vivek Arya, Department of ECE, FET,Gurukul Kangri Deemed To Be University Haridwar

11:11 am Iaila nizamudeen Nitha Fazly, II BA English, St Pauls College, Kalamassery

11:11 am Ganesh Gosavi Good Morning everyone, I am from D Y Patil College of Engineering , Akurdi , Pune

11:11 am Deena E19jm001 NAME:DEENA M

11:11 am Shirshendu Maitra Good Morning...This is prof Shirshendu Maitra from Thakur Institute of Management Studies, career Development & Research...Nice informative session..

11:11 am kankan jana KANKAN JANA, GREATER KOLKATA COLLEGE OF ENGINEERING AND MANAGEMENT, WEST BENGAL

11:11 am Abinesh Abinesh Abinesh.A E20EM012 b.sc EM patrician college of arts and science

Chat publicly as Vivek Arya...

Live chat

Top chat 10K

11:11 am Sushma reddy student : kavyasree clg: ripier

11:11 am Madhuri Paradesi Good morning sir

11:11 am Kaboor Cbm Good Morning sir

11:11 am amrish amrish from gurukula kangri vishwavidyalaya

11:11 am Sathish Kumar.M Sathishkumar.M 3rd Bsc(CS) Patrician college of Arts and Science Chennai Tamilnadu

11:11 am Prachi Yadav Good morning sir, Prachi from Goel institute of technology and management .

11:11 am Arun Rana Rana good morning

11:11 am Hema Latha S.HEMALATHA ASSISTANT PROFESSOR, Kongu Arts and Science College Erode

11:11 am Chitra .R III UG MICROBIOLOGY R.Chitra III Rd UG MICROBIOLOGY DKM college for women sainadhapuram Vellore .

11:11 am Venkata Ramana j.venkata ramana,Anil neerukonda institute of technology and sciences,mechanical engineering

11:11 am Suthagar S AP/ECE,KONGU ENGINEERING COLLEGE,ERODE.

Chat publicly as amrish...

11:07

Via Cisco Webex

Live chat

Top chat 9.4K

11:06 AM CHITHRA ARUNA s.subbu Lakshmi good morning sir II nd M.Sc Botany v.o.chidambaram collage

11:06 AM Arthi Sri.G 503 Good Morning sir

11:06 AM Sahil Gapat SAHIL S GAPT

11:06 AM Rail Maniac Somnath Dutta, Research Scholar, IGNOU

11:06 AM Vaidegi Thangaraju VAIDEGI T Assistant professor Patrician College of Arts and science

11:06 AM Dr. Aman Tyagi Dr. Aman Tyagi, FET, GKV, Haridwar

11:06 AM abi naya E18bb001 Bcom Bim 3 rd yr present mam

11:06 AM Kaushik Gawad Good Morning sir, Kaushik Gawad here from TIMSCDR

11:06 AM Madan G G.Madan,first year ,EEE-A,Sona college of technology

Chat publicly as Dr. Pankaj Madan...

Via Cisco Webex

PhD journey is the best training for entrepreneurship.
You have demonstrated that you are

- A Beacon of Innovation
You have demonstrated your innovative skills.
- Focused
You can go deep to solve a problem and not get distracted.
- Contextually Aware
You understand the big picture while you delivered a thesis.
- Persistent
You possess the most important skill essential for entrepreneurs!

Live chat

Top chat 10K

college of Arts and science

11:11 AM Maneesha D18AF033
Maneesha.v ,Department of accounting and finance,from patrician college of arts and science

11:11 AM sajeev rajan Dr Sajeew R, Faculty, Chemistry dept., MES Kalladi College Mannarkkad, Kerala.

11:11 AM Smritikana Biswas JISSP_Smritikana Biswas: Greetings from JIS SCHOOL OF POLYTECHNIC ,Kalyani,Nadia,West Bengal

11:11 AM Ishika Sharma Ishika Sharma

11:11 AM Raghuwansh singh Raghuwansh Jharkhand Rai University

11:11 AM Suriya Lakshmi p.suriyalakshmi 3rd b.sc botany voc college Thoothukudi

11:11 AM Esakkiappan p Hi. Amrita College of Engineering & Technology. Nagercoil

11:11 AM Prem Narayan Verma Nice concepts.

Chat publicly as Suyash Bhardwaj...

11:17 AM 4G 40

Via Cisco Webex

Business Model Canvas + Customer Development + Agile Engineering = Lean Startup

Steve Blank

Adjunct professor of entrepreneurship at Stanford; lectures at the UC Berkeley Haas School of Business and is a senior fellow at Columbia University.

His Lean Launchpad class (taught as the National Science Foundation Innovation Corps, or I-Corps) has become the standard for commercialization for all federal research.

Eric Ries was his student in his Berkeley class.

THE FOUR STEPS TO THE EPIPHANY

THE STARTUP OWNER'S MANUAL

Via Cisco Webex

Inspired by the concepts of Lean Manufacturing

Be more innovative.
Stop wasting people's time.
Be more successful.

THE LEAN STARTUP

ERIC RIES

ERIC RIES

THE STARTUP WAY

Live chat

Top chat 11K

Council #IC201811838

11:17 AM MrPlatinum9 prashant g tandale , bvdu kolhapur

11:17 AM Sneha G - 5047 good morning sir i am sneha G from university college of engineering nagercoil

11:17 AM Dinakar R E20CA052 Dinakar.R

11:17 AM Mamatha Reddy R.Mamatha from sanskrithi school of engineering , Puttaparthi .

11:17 AM richa awasthi good morning sir

11:17 AM BOBBILI DHARMATEJA B DHARMATEJA , Assistant Professor, CMR College of Engineering & Technology

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11:17 AM Ashwani Kumar ASHWANI DEPT. OF CSE GURUKULA KANGRI (DEEMED TO BE UNIVERSITY)

Chat publicly as Ashwani Kumar...

Live chat

Top chat 11K

11:17 AM Dr. Subhrendu Guha Neogi Students always try to get a better pay package but for PhD the target is different for others

11:17 AM Devendra Dubey Devendra Dubey from Goel Institute of Technology and Management Lucknow, UP

11:17 AM George Basil This is George Basil, Student, I BSc Mathematics, Sahrdaya College of Advanced Studies, Kodakara

11:17 AM Mariya Preetham S MARIYA AMALA PREETHAM D20VC017

11:17 AM Prarthana Deshkar Dr Prarthana Deshkar, Yeshwantrao Charan College of Engineering Innovation Council #IC201811838

11:17 AM MrPlatinum9 prashant g tandale , bvdu kolhapur

11:17 AM Sneha G - 5047 good morning sir i am sneha G from university college of engineering nagercoil

Chat publicly as Infotainment Sumit...

11:09
WhatsApp

Via Class-Webex

Objective of this talk

- Congratulate you on your success!
- Convince you that your skills (tenacity, focus, contextual awareness, persistence) are valuable to be an entrepreneur.
- How do you go about it? An overview of useful tools as you embark on your journey of being an entrepreneur.
- AMA: Answer questions you may have!

Idea Validation

Team Building

Cash Generation

Live chat
Top chat 10K

11:08 AM Jyoti Yadav Jyoti yadav B Ed student from km Mayawati government girls pg College

11:09 AM Deepak Painuli Deepak Painuli, Gurukula Kangri Vishwavidyalaya, Haridwar, Uttarakhand-249404

11:08 AM Mr. B Sravan Kumar CE Mr. B.Sravan kumar, Guru Nanak Institute of Technology, Hyderabad, Telangana.

11:08 AM Sudipta Rana Shree Ramkrishna Institute of Science and Technology

11:08 AM S GAYATHRI Gayathri st.martin's Engineering college, secunderabad

11:09 AM Abhishek Chaudhary Ram Ram from U. P.

11:09 AM Delwin F D20VC007 Delwin, Roll no : D20VC007, Visual communication, Patrician collage of arts and science

11:09 AM Sam Vikram good morning sir

11:09 AM Yashika Sharma Yashika Sharma...B.Ed First Year...KM. Mayawati Government Girls PG College, Badalpur

Chat publicly as Deepak Painuli...

10:55

Via Class-Webex

Dr. Anand Deshpande

on

From your Ph.D/ Masters Thesis to a start-up

Friday 23rd APRIL 2021 11:00 AM

Dr. Anand Deshpande
Founder, Chairman and Managing Director, Resonance Systems

Dr. M.P. Poonia
Vice Chairman, AICTE

Prof. Rajive Kumar
Member Secretary, AICTE

Dr. Abhay Jere
Chief Innovation Officer, MII's Innovation Cell

Prof. Anil D. Shahrabudhe
Chairman, AICTE

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GUEST OF HONOUR

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Top chat 3K

10:55 am Pranav Kumar good morning sir

10:55 am VINOJ K Vinoj K, Viswajyothi College of Engineering & Technology

10:55 am Rine mol Good Morning Everyone, Mrs.T.R.Rinemol, Assistant Professor, Department of English ,Annai Violet Arts And Science College.

10:55 am siddhi tripathi Good morning, I am Siddhi Tripathi, physiotherapy intern, MGM SOP Navi Mumbai

10:55 am Evanjalín Florida Gud mrg sir Myself M.Evanjalín maria florida from St.Joseph's college of engineering,chennai-119.

10:55 am Amishi Arora Good morning from cibmrd , Amishi Arora

10:55 am Viral Kumar Maurya no

10:55 am Meenakshi dwivedi Good morning sir..this is meenakshi dwivedi.. from mata gujri collage jabalpur

10:55 am ASHISH THOMBRE Good Morning to all. Ashish Thombre from KIET Group of Institutions, Ghaziabad.

10:55 am Venkatesh R R.VENKATESH,Assistant Professor,Department of Physics,PSNA College of Engineering and Technology,Dindigul 624622,Tamilnadu.

Chat publicly as Ashish Dhamanda...

11:03
Krishnaveni Murugan
Dr. K. KRISHNA VENI from R.M.D ENGINEERING COLLEGE

11:03
Shaiba parveen
Shaiba parveen A.A ,Bcom CA (sf), St.pauls college kalamassery

11:04
Sunil Sharma
Sunil Kumar from gurukula kangri deemed to university

11:03
Jaya Rawat
good morning sir jaya rawat from mata gujri college jabalpur madhya pradesh

11:03
Diksha Pahuja

Chat publicly as Sunil Sharma...

Korwar's Eight Finance Doctrines



- The past does not matter, look only to the future
- Money has time value
- Return is proportional to risk
- It doesn't matter how you slice the cake, the cake remains the same size
- There is no point in doing something investors can do for themselves
- You cannot make money on what everybody knows
- Insiders know more than Outsiders
- Actually, nobody knows anything, least of all experts!

Korwar, Dr. Ashok. FINANCE AT WORK: What the CFO doesn't want you to know (p. 135). Kindle Edition.

Live chat

Top chat 6.5K



Pinned by MHRD Innovation Cell



MHRD Innovation Cell Dear All, Ask your queries in chat box. We will ask them to the speaker on your behalf at the end of session.



12:07 pm Saira Shoji Sir, I would like to know how to generate capital to build on when you have not even a single penny in your pocket.



12:07 pm SANCHIT KALRA 2017469 Yes Sir, I am Sanchit kalra from Chandigarh Group of Colleges, Landran, Mohali, Punjab



12:07 pm Ravi prakash nice explanation sir



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Chat publicly as Kapil Dev Sharma...

