A Webinar on

Empowerment through Enterprise Organized on 22nd Feb 2021

Objective: To Spread Knowledge among students about Entrepreneurship and Start up

A Webinar on Empowerment through Enterprise organized on 22nd Feb 2021 by Gurukula Kangri Vishwavidyalaya Startup Cell, Institute Innovation Council, Faculty of Engineering & Technology (FET), Gurukula Kangri Vishwavidyalaya Haridwar. The webinar was addressed by key speaker Mr. Ritesh Garg, a social entrepreneur; working on Himalayas and youth, an alumnus of Banaras Hindu University in Management who founded I for Nation Foundation and Yuva Prerna Yatra. He has traveled all states in India and explored thousands of the villages in the search of grass route level issues. He has worked in various disasters reliefs. He worked on livelihood development in Kedarnath Valley after Uttarakhand Flood in 2013. He also worked on the relief work in Nepal after the century's biggest earthquake of Nepal. The session was chaired by Mr. Mayank Pokhriyal, introducing the eminent speaker of the webinar and welcomes the speaker. More than 170 participants had attended the webinar.

In webinar the speaker Mr. Garg talks about Empowerment and Enterprises through technology driven solutions. He delivers in his talks on student empowerment by small businesses like mud tea cups (kullard cup), waste management and issues students facing before starting any new start up or any entrepreneurship like how to get funds, new ideas, resources and knowledge to become a successful entrepreneur.

Mr. Garg gives ideas how to build a team, and the technicalities like marketing skills, research development, product analysis etc. In between the session Mr Garg interact with student, and resolve their various queries related to entrepreneurship, financial issues, Ideas and opportunity in various field. Also Students put up their problem how to maintain balance between studies and entrepreneurship all the doubts of students regarding entrepreneurship get resolved through this webinar by the speaker. At the end of session, Mr. Ashish Nainwal (Coordinator startup cell IIC, FET), gave a vote of thanks to the speaker for sharing important information with the students and congratulate the startup cell committee members Mr. Praveen Pandey, Mr. Namit Khanduja, Mr. Anuj Sharma, Mr. Gaurav Kumar, Mr. Ashish Dhamanda, Mr. Aman Tyagi, Mr. Vivek Kumar, Mr. Mayank Pokhriyal.

Outcome: Students enlighten with the knowledge of Entrepreneurship and Start up



