



Types of competitions (All categories):

1. Slogan Competition: A handwritten concise slogan (Hindi or English) with deep message on Sparrow conservation.
2. Essay Competition: Handwritten on A4 sheet. Theme: I love sparrow (English), मैं और मेरी गौरैया (Hindi). Word limits: ~400 (Category I), ~600 (Category II), ~800 (Category III), ~1000 (Category IV).
3. Poster Competition: A handmade poster depicting the status and issue of Sparrow conservation.
4. Short video: Duration: 2-3 min. Language: Hindi or English. Consisting of sparrow visuals and/or expressions of the participant about the status and issue of Sparrow conservation.
5. Speech: Title: The need of sparrow conservation (English), आओ बचायें गौरैया (Hindi). Duration 4-5 min.



Categories of the participants:

- Category I: Age group up to 10 years
Category II: Age group 11 to 15 years
Category III: Age group 16 to 20 years
Category IV: Age group above 20 years



Instructions to the participants:

Only speech competition shall be conducted on **20.03.2021 during 10:30 am 12:30 pm** at the venue i.e. Seminar Hall of Department of Zoology and Environmental Science of the University.

Submission of remaining competitions (Slogan, Essay, Poster, Short video) should be emailed: sparrowdaygurukula2021@gmail.com latest by **5:00 pm, 19.03.2021**. The participant should submit age proof in the form of institutional ID card or other relevant document.



WORLD SPARROW DAY

20 MARCH 2021

AWARENESS DRIVE AND COMPETITION EVENT



ORGANIZED BY
DEPARTMENT OF ZOOLOGY AND ENVIRONMENTAL SCIENCE
IN ASSOCIATION WITH
ECO CLUB
GURUKULA KANGRI (DEEMED TO BE UNIVERSITY),
HARIDWAR, UTTARAKHAND, INDIA



About the programme:

The population of the House sparrow, a beautiful song bird found around human settlement, is sharply declining in different parts of the county. Unfortunately, this problem has now crossed the political/ national boundaries and a number of countries are losing this beautiful bird. As a result, the issue of sparrow-decline has become a matter of deep concern and discussion among academicians, social workers, researchers and general mass.

One often feels that the government should take appropriate measures to save the environment including sparrow. Nevertheless, since we equally share and enjoy different components and amenities of the environment and therefore, it becomes the responsibility of every citizen to contribute to the welfare of the environment.

To play our role in this direction, the Department of Zoology and Environmental Science, Gurukula Kangri (Deemed to be University), Haridwar, Uttarakhand is going to observe 'World Sparrow Day' on 20 March 2021. This event shall consist of several activities for the participants of different age group such as (i) deliberations by the experts on the subject concerned, (ii) Slogan Competition, (iii) Essay Competition, (iv) Poster Competition, (v) Short Videos (vii) Speech Competition. The winners will be announced/ awarded with the 'Certificate of Merit' on 20.03.2021.

We request all to become an active part of this event and encourage others (especially students) to participate in the same.

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