

COURSE STRUCTURE

B.A DRAWING & PAINTING (w. e. f 2015-16)

B.A.3 YEAR		LAB COURSE		SEMESTER –VI	
SEC- IV LAB		BDP- S601 (MEDIA & TECHNIQUES-4)			
TOTAL LECTURES	TIME ALLOTTED FOR END SEMESTER EXAMINATION	MARKS ALLOTTED FOR INTERNAL ASSESSMENT	MARKS ALLOTTED FOR END SEMESTER EXAMINATION (ESE)	MAXIMUM MARKS(MM)	TOTAL CREDITS
60	3 HRS	30	70	100	4

Art of Advertisement: Introduction & techniques:

**Poster design, letter writing & calligraphy, video art, computer art, documented art.
(Any three of the mediums)**

1. Preparation of a portfolio containing at least 05 plates in each medium (size: Quarter Imperial)
2. Preparation of an assignment as per instruction.
3. Collection and study of works of artists in the same medium.
4. Individual or collective display of sessional work.
5. Group discussion & Quiz.

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