

BA III Year	BEC-S601: Entrepreneurship and Small Business Development		Semester 6
Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks	Total Credits
30	70	100	4
<p><b>Learning Outcomes:</b> Student will be able to</p> <ul style="list-style-type: none"> <li>• Formulate the basic knowledge and processes involved in starting new ventures.</li> <li>• Critically assess the planning of projects and various techniques involved.</li> <li>• Prepare various reports highlighting the feasibility and performance of businesses and projects.</li> <li>• Identify various requirements in the functioning of small businesses.</li> <li>• Interpret the knowledge of institutions that are helpful for development of small business.</li> </ul>			
Unit 1	<b>ESTABLISHING A SMALL ENTERPRISE:</b> The start up process, project identification, selection of the product, project formulation		
Unit 2	<b>REPORTING ON PROJECT PROGRESS:</b> Project Report Preparation; Specimen of Project Report, assessment of project feasibility, analysis of project		
Unit 3	<b>PLANNING AND SCHEDULING TECHNIQUES:</b> Project Planning and Scheduling using Networking Techniques of PERT / CPM preparation of project report, selection of site/location and legal considerations		
Unit 4	<b>SMALL ENTERPRISES AND ENTERPRISE LAUNCHING:</b> Definition of Small Scale; Rationale; Objective; Scope; SSI; Registration; NOC from Pollution Board; Machinery and Equipment Selection		
Unit 5	<b>ROLE OF SUPPORT INSTITUTIONS AND MANAGEMENT OF SMALL BUSINESSES:</b> Director of Industries; DIC; SIDO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISBUD; State Financial Corporation SIC.		
<p><b>Suggested Readings:</b></p> <ul style="list-style-type: none"> <li>• Desai, Vasant (2003). Small-Scale Industries and Entrepreneurship. Himalaya Publishing House, Delhi.</li> <li>• Kaulgud, Aruna (2003). Entrepreneurship Management. Vikas Publishing House, Delhi.</li> <li>• Cynthia, L. Greene (2004). Entrepreneurship Ideas in Action. Thomson Asia Pvt. Ltd., Singapore.</li> </ul>			

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