

**B.A. III year  
Generic Elective  
CODE: BHS- G 503**

**History of Indian journalism- colonial & post colonial period**

**Semester - V  
Max. Marks -60  
Time - 3 Hours**

**Course Objectives**

Students will extend their abilities to:

- Deduce the history of journalism in colonial and post-colonial period.
- Explore some very crucial knowledge regarding media and its ethics.

**Course Outcomes**

The student will be able to:

**CO1** Illustrate the history of media in colonial and post-colonial period of India.

**CO2** Equip them with theoretical and practical knowledge of journalism.

**Instructions:**

The question paper shall consist of two sections (Sec.-A and Sec.-B). Sec.-A shall contain 10 short answer type questions of six marks each. Student shall be required to attempt any five questions in 150 words. Sec.-B shall contain 8 long answer type questions of ten marks each and student shall be required to attempt any four questions. Questions shall be uniformly distributed from the entire syllabus. The previous year paper/model paper can be used as a guideline and the following syllabus should be strictly followed while setting the question paper.

**Course Contents:**

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<b>Unit-I</b>	<b>Pre colonial history of written records of modalities of dissemination:</b>	
<b>Unit-II</b>	<b>Advent of Print media:</b>	<b>(14 Lect.)</b>
	(a) Imperialist ideologies	<b>(19 Lect.)</b>
<b>Unit-III</b>	<b>Nationalism and Print Culture:</b>	<b>(16 Lect.)</b>
	(a) Selective study of prominent news paper Tribune, Amrita bazaar Patrika, and Hindustan times	
<b>Unit-IV</b>	<b>Role of media in social awareness:</b>	<b>(21 Lect.)</b>
<b>Unit-V</b>	<b>Writing and reporting:</b>	
	(a) Field work.	<b>(20Lect.)</b>

  
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### References:

1. Natrajan.J, History of Indian Journalism, vol.-II of Press
2. Commission Report, New Delhi, 1954
3. Natrajan.J, A history of the Press in India, Asian Publishing House, Bombay, 1962
4. Ghosh, Harmendra Prasad, Newspapers in India, University of Calcutta, 1952
5. Ananda. Prakash, A History of the tribune , a centenary publication by the Tribune trust, 1986

### Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between Cos and Pos		
	Course Outcomes (COs)	Mapped Programme Outcome
CO1	Illustrate the history of media in colonial and post-colonial period of India.	PO8
CO2	Equip them with theoretical and practical knowledge of journalism	PO19

### Course Outcomes Assessment

This course strongly contributes towards the programme outcome, '**Interdisciplinary learning**' (PO3). The outcome will be measured by the performance of student in various class tests/assignments in addition to the End Semester Examination (ESE) that contains significant number of questions/problems related to this paper.

  
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