

B.A. IIIrd year
Generic Elective
CODE : BHS- G 503

History of Indian journalism- colonial & post colonial period.

Semester - V
Max. marks -70
Time - 3 Hours

Note:- the question paper shall consist of three sections (Sec.-A, Sec.-B and Sec.-C). Sec.-A shall contain 10 objective type questions of one mark each and student shall be required to attempt all questions. Sec.-B shall contain 10 short answer type questions of four marks each and student shall be required to attempt any five questions. Sec.-C shall contain 8 descriptive type questions of ten marks each and student shall be required to attempt any four questions. Questions shall be uniformly distributed from the entire syllabus. The previous year paper/model paper can be used as a guideline and the following syllabus should be strictly followed while setting the question paper.

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| Unit I. Pre colonial history of written records of modalities of dissemination. | (11 Lect.) |
| Unit II. Advent of Print media <ul style="list-style-type: none">• Imperialist ideologies | (16 Lect.) |
| UnitIII. Nationalism and Print Culture <ul style="list-style-type: none">• Selective study of prominent news paper Tribune, Amrita bazaar Patrika, and Hindustan times | (13 Lect.) |
| Unit IV. Role of media in social awareness | (18 Lect.) |
| Unit V. Writing and reporting <ul style="list-style-type: none">• Field work. | (17Lect.) |

References:

1. Natrajan.J, History of Indian Journalism, vol.-II of Press
2. Commission Report, New Delhi, 1954
3. Natrajan.J, A history of the Press in India, Asian Publishing House, Bombay, 1962
4. Ghosh, Harmendra Prasad, Newspapers in India, University of Calcutta, 1952
5. Ananda. Prakash, A History of the tribune , a centenary publication by the Tribune trust, 1986