

**B.A. IV Year**  
**Discipline Specific Core**  
**BAM-C703**  
**Museum Education and Public Relation**

**Semester – VII**  
**Max. Marks – 60**  
**Time – 3 hours**

**Course Objectives**

Students will extend their abilities to:

- Learn basic concepts of museums towards public welfare.
- Understand the process and role of museum for extension activities.
- Inculcate their knowledge of Museum management.

**Course Outcomes**

The students will able to:

**CO1** Get acquainted with the educational role of Museum through various programmes.

**CO2** Understand the publication, public relations and critical issues facing in the field.

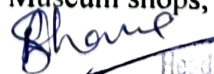
**CO3** Learn the various types of demonstration of museum in public.

**Instructions:**

The question paper shall consist of two sections (Sec.-A and Sec.-B). Sec.-A shall contain 10 short answer type questions of six marks each. Student shall be required to attempt any five questions in 150 words. Sec.-B shall contain 8 long answer type questions of ten marks each and student shall be required to attempt any four questions. Questions shall be uniformly distributed from the entire syllabus. The previous year paper/model paper can be used as a guideline and the following syllabus should be strictly followed while setting the question paper.

**Course Contents:**

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- Unit-I Museum Education: (17 Lect.)**
- (a) Museum as an educational institution. Role of Museum in Formal and Informal learning.
- (b) Stakeholders of museum-School and College Students, Researchers, Teachers and *Divyang*.
- Unit-II Extension activities- Theory and Method: (19 Lect.)**
- (a) Travelling and Mobile Exhibition (Museobus), Community programmes, Excursions, Field trips, Heritage walks etc.
- (b) Guide tours, talks, storytelling, workshop, demonstration, drama, discovery-based activities.
- Unit-III Museum Publication: (16 Lect.)**
- (a) Types of Publication: (Popular, Administrative and Scholarly); Folder, Catalogues, Periodicals, Books, Posters, Post-cards, Annual Reports, Journals.
- Unit-IV Public Relation: (20 Lect.)**
- (a) General Principles. Liaison with outside experts, Cooperation with mass media, Public comfort and convenience.
- (b) Membership organization and friends of the museum, Volunteer Groups, Docent Service.
- Unit-V Museum Amenities: (18 Lect.)**
- (a) Parking facilities, public transportation, cafeteria, toilet, clock-room, drinking water facilities, auditorium, lecture room, music theatre, Museum shops, Information Centre etc.

  
Head

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## References:

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3. Baxi, S. J. , Modern Museum, Hindu book house, New Delhi.
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6. Organization of Museum practical, New Delhi, UNESCO.
7. Nigam, M. L., Fundamentals of Museology, Navhind, Hyderabad.
8. Satyamurti, S.T., Administrative problems in the Indian Museum.
9. James and Gardner, Exhibition and display.
10. Lite, R. B. and Stibert, J. D., Museum documentation system.
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12. Dadli, H. Dorothi, Museum registration Methods.
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14. Ambrose, T.: Education in Museums, Museums in Education”, Edinburgh, H.M.S.O.
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21. Sahay, Shivswaroop, *Sangrahalaya ki aor*, Banarasidas, Delhi.
22. Ray, Agrawal ewm Chaudhary, *Sangrahalaya amushilan*.
23. Shukl, Girishchandr ewm Pandey Vimlesh, *Sangrahalaya Vigyan*, Motilal Banarasidas, Delhi.



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