



Dr. V.K. Singh (Prof.)
FACULTY OF MANAGEMENT STUDIES [FMS]
GURUKULA KANGRI DEEMED TO UNIVERSITY
HARIDWAR, UTTARAKHAND.
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PRESENTLY: HEAD AND DEAN
Coordinator: - EAIC and SSHC.
Ex: - Registrar, Dean Research Co-
coordinator- IQAC, NCC Officer,
Coordinator-NSS, DSW, Asst.
Director-Distance Education,
Chief Warden, Warden.

QUALIFICATIONS:

- Ph.D. (Business Administration)
- M.Phil. (Business Administration)

INDEPENDENT DIRECTOR:

- Urja Shakti India Pvt. Ltd.
Uttrakhand

TEACHING AREA(s):

Advertising Management, Marketing of Services, Marketing Management and Event Management.

RESEARCH AREA(s):

Advertising, Marketing & Event Management.

WORK EXPERIENCE:

- Indian Air Force (7 years)
- Teaching (25 years)

Ph.D. SUPERVISION:

- Awarded - 26
- Under Supervision - 08

CONFERENCES/WORKSHOPS/OTHER EVENTS ORGANISED in INDIA and ABROAD:26

COUNTRIES VISITED:14

Egypt, South Africa, France, USA, Germany, United Kingdom, Switzerland, Sultanate of Oman, UAE, China, Austria, Hungary, Slovakia, and Japan.

VISITING FACULTY/PROFESSOR:

- SCAS, Oman
- UoAS, Slovakia
- IIT, Saharanpur Campus
- Alhusan University, Abu Dhabi
- Alexandria, Egypt

RESEARCH PAPERS PUBLISHED: 85

- International Journals - 25
- National Journals - 36
- Proceedings - 24

WORKSHOPS ATTENDED: 16

CORPORATE TRAINER:

BHEL, IFFCO, PCS Officers (Police), MIndeX, IIMM(Ludh) and Hero(Sidcul).

BOOKS AUTHORED: 15

CONFERENCES ATTENDED: 57

- International Conferences: 17
- National Conference: 40

MEMBERSHIP OF PROFESSIONAL BODIES: 5

ICSSR/UGC PROJECTS: 1

- ICSSR-Minor Project(Completed)