

CALL FOR POSTER CONTEST

FACULTY OF MANAGEMENT STUDIES(FMS), GURUKUL KANGRI VISHWAVIDYALAYA HARIDWAR

Faculty of Management Studies (FMS)
has come up with a new innovative idea of organizing a poster competition
at National Level
Using the rubric below

Each student will be sending a poster that addresses the Theme.
"Managing Social Media"

Deadlines and Date Requirements

To be eligible for the poster contest, the completed Student Poster along with Registration Form should reach the campus on or before Oct. 25th, 2018 as specified below.

The Student Poster Registration Form should be securely attached to the top right back of the poster

Eligibility Criteria

1. All posters must be the student's original work and should reflect an original design or concept of the student. No copies by hand, electronic or mechanical device of any previously published poster will be allowed. Magazine cut-outs, newspaper cut-outs or internet clipart are also examples of what are not allowed.
2. Colored pens, pencils, crayons, paints, or a combination thereof, may be used.
3. Posters must be **NO LARGER THAN 12" x 18"**.
4. The posters can be smaller than 12" x 18" but not larger. 3D posters are NOT acceptable.
5. Content in the design must be University appropriate. (Example items that will **not** be accepted: posters with profanity or of a lewd nature, with satanic, violent, nude or suggestive portrayal).
6. The Student Poster Registration Form with signatures must be pasted securely to the top back right corner of the poster.

Disqualification of artwork

The following, without exception, will cause disqualification:

1. **Late poster:** It is the responsibility of the Candidate to ensure that posters arrive in time for judging. Please do not ask for extensions.
2. **Posters that do not have Student Poster Registration Form on the back.**
3. Posters containing commercial products. (The following are acceptable commercial products that can be used: colored pens, pencils, crayons, paints, or a combination thereof, poster board or acceptable 2 dimension surface for art). Examples of commercial products that are not allowed include clip art, magazine and newspaper pictures and text.
4. In any Category atleast 3 entries should be present for judging otherwise the entries will be shifted to the other category.

Judging

The following criteria will be considered when a poster is judged. All posters will be judged based on the expectations of artistic ability that is appropriate for that grade level.

Entries will be judged by a group of experts who understand the concepts involved in the theme.

Awards

Top Three Creativities Will Be Rewarded with cash prize.

CONCEPT	EXPLANATION	POINT VALUE
ORIGINALITY	Is the concept or idea original? Does it reflect ideas that are appropriate for that age artist?	10
CREATIVITY	Does the poster show imagination? Is the portrayal of the subject matter unique? Is the interpretation innovative?	10
EFFECTIVE COMMUNICATION OF THEME	Does the artwork effectively portray the theme of Managing Your Money? Does it convey one or more of the concepts included in the explanations of the theme for the age of the artist?	10
VALUE APPEAL OF THE POSTER	Does the art draw people to the poster? While the art can be very expressive, is it also neat and are words legible?	10