

Rajul Bhardwaj (Dr.)

Areas of Interest: *General Management, Marketing, HR & Entrepreneurship Management*



ASSISTANT PROFESSOR
FACULTY OF MANAGEMENT STUDIES [FMS]
GURUKULA KANGRI VISHWAVIDYALAYA HARIDWAR,
UTTARAKHAND.

Ph: +911334-249063 (direct), +919761248803 (M)

Fax: 01334-246699

Email: rajul_bhardwaj@rediffmail.com

QUALIFICATIONS:

- Ph.D. (Management)
- MBA (Human Resource & Marketing)
- M.A.(Maths)
- LLB.

VISITING FACULTY/PROFESSOR:

- Balaji Institute, Pune
- Quantum College, Roorkee
- DIMR, Shyampur, Rishikesh
- OMIT, Rishikesh
- DSVV, Shantikunj, Haridwar
- Venkateshwar University, Gajraula

TEACHING AREA(s):

General Management, Marketing, Human Resource Management

RESEARCH PAPERS PUBLISHED:

16

- National Journals - 15
- International Journal - 01

EXPERIENCE:

- Industrial (3 years)
- Teaching (10 years)

BOOKS AUTHORED:

4

MEMBERSHIP OF PROFESSIONAL BODIES:

2

RESEARCH AREA(s):

Competency Mapping, Retailing

WORKSHOPS ATTENDED:

04

Ph.D. SUPERVISION:

CONFERENCES ATTENDED:

34

- International Conferences Attended - 08
-

